THE FALL GUY

BELIEVE IT OR NOT

SHUT-UPS

GIANT POSTER

GAME SHOW KING

SOMETHING FUNNY IS GOING ON HERE!

CRACKED®

90¢

AUGUST 1982

No. 188

SUPER CONTEST - 25 BIG PRIZES - YOU CAN WIN!

HOW MANY TIMES DOES "EVA" APPEAR ON THIS COVER?

EVA LANE

MAYOR BEVANS WELCOMES YOU TO CANDEVA PA

KEVAN FLYNN 1891-1922

SYL + EVA

EVA DELI

EVANS DELI

EVA COLA

E.V.A.

METROPOLITAN NEWS EVA WINSTON

MADE IN EVA, OHIO

EVA LIL BIT HEPS

SEVARIN

EVA

0 74674 14254 08

PUBLIC PARK

RULES

NO SMOKING

NO DRINKING

NO DOGS

NO SWIMMING

NO

NO

NO

NO PICKING

CRACKED

THE WORLD'S HUMOREST FUNNY MAGAZINE

AUGUST 1982 No. 188

WHAT'S UP FRONT OUR COVER

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AARON SPELLIN, pruf rdr
SYLVESTER P. SMYTHE, janitor

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Carefully detach complete cover at staples and poster is ready for hanging!

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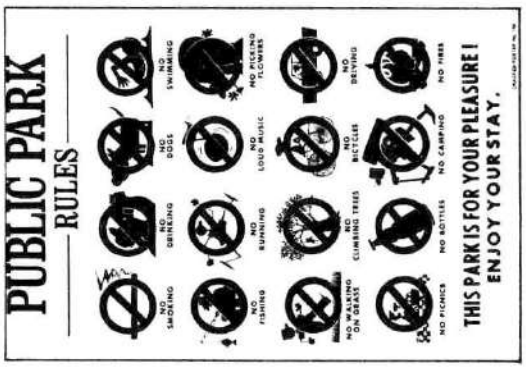
You can count on Eva to come up a winner ! Enter our best contest *eva !* Rules and entry blank on page 5. You **can** win !!



LETTUCE from our Readers

ADDRESS ALL LETTERS TO CRACKED LETTUCE, 235 PARK AVENUE SOUTH, N.Y. N.Y. 10003.

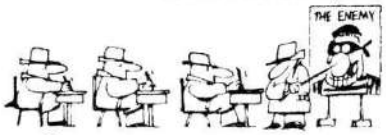
Dear CRACKED,
I like CRACKED MAZAGINE (as you call yourselves) as much as chocolate chip cookies.

Randy Chisholm
Milford, Conn.

Dear Randy,
Come on ! If given the choice would you really eat a copy of CRACKED over a chocolate chip cookie?

Dear CRACKED,
You can always tell a good magazine by how much others imitate it. First, you did an article on dentists. Then TIME did. Then you did something on video games and, once again, TIME did too. Does this bother you?

Sue Colbro
West Hartford, Conn.



Dear Sue,
Not yet. However, if they start running saboteurs and investigators in their margins, then they may hear from our lawyer.

Dear CRACKED,
My brother, Kevin, constantly hogs our issue of CRACKED. In fact, right now he's reading you as I patiently sit here waiting my turn. Could you please help do something about this?

Brian Schmidt
Cranford, NJ

Dear Brian,
Sure. Kevin ! Phone !! (He'll never suspect it was really us, Brian).

Dear CRACKED,
CRACKED stands alone among all humor publications.

Missy West
Seattle, WA

Dear Missy,
That's very kind of you, but actually, it really does need a pair of bookends to keep it from falling over.

Dear CRACKED,
Do the authors of your fine articles prefer writing on an empty stomach or a full stomach?

Ted Van Dorin
Camp Hill, PA

Dear Ted,
Actually they prefer writing on paper.

Dear CRACKED,
It has come to my attention that people are spending upwards of $9.50 to play dumb video games for a mere half hour !! What a waste ! For that money you can buy a whole year's worth of CRACKED !

Dennis Novak
Bennington, Vermont

Dear Dennis,
Plus you can have it mailed to your own home and be entertained instead of frustrated !

Dear CRACKED,
So how come we haven't seen THE TALKING BLOB of late?

Molly Haarstruck
Norfolk, Virginia

Dear Molly,
He ate his way out of our last issue, but if all goes well, we think you'll be pleasantly surprised in the next issue with the appearance of CRACKED MOVIE Part 3.

Dear CRACKED,
I know people have written this before, but it's been bothering me of late. How do we know that these letters are real?

Pete Luger
Burnsville, MN

Dear Pete,
How do we know you're for real? Writers have faked articles for the NEW YORK TIMES and PHILADELPHIA INQUIRER. How do we know you didn't fake the above for the fame and the glory that go with having your name and prose printed in CRACKED? !!

Dear CRACKED,
Would you believe that our teacher gave us the choice of either reading IVANHOE, GREAT EXPECTATIONS or your TOO CLOSE FOR COMFORT satire for a book report last week?

Ginny Tortola
Marblehead, MA

Dear Ginny,
Not for a minute !

NEXT ISSUE - CRACKED #189
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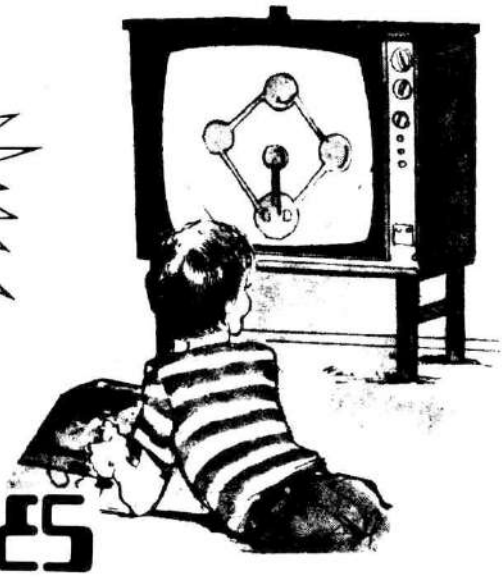
JUNE 1st

HAVE FUN ★ YOU CAN WIN

ENTER THIS CONTEST TODAY!

3 GRAND PRIZES



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Plus 22 RUNNER-UP PRIZES of FREE One Year Subscriptions to CRACKED MAGAZINE

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Eva is Sylvester's new girlfriend. Her name has been hidden in the park scene on our front cover. Find the number of times Eva's name appears on the front cover. Note the exact number in the place provided on the coupon. Then on a separate piece of paper, tell us your favorite joke. You can win !!

★★★★★★★ OFFICIAL RULES ★★★★★★★

Fill out the coupon provided (or a facsimile). You can enter more than once, but each entry must be submitted separately. No purchase is necessary.

Persons or relatives of persons employed by CRACKED magazine are not eligible.

Void in states where prohibited by law. All winners must pay any taxes that may apply.

Entries must be mailed by June 8th, 1982.

Entrants who give the correct number of times Eva appears on the front cover will be considered for prizes. Prizes will be awarded to those who, in the opinion of the editors, submit the funniest joke. The decision of the editors will be final.

Winners will be announced in a forthcoming issue.

Mail your entry today !

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Eva's name appears on the cover _____ times.
Enclosed is my favorite joke on a separate piece of paper.

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

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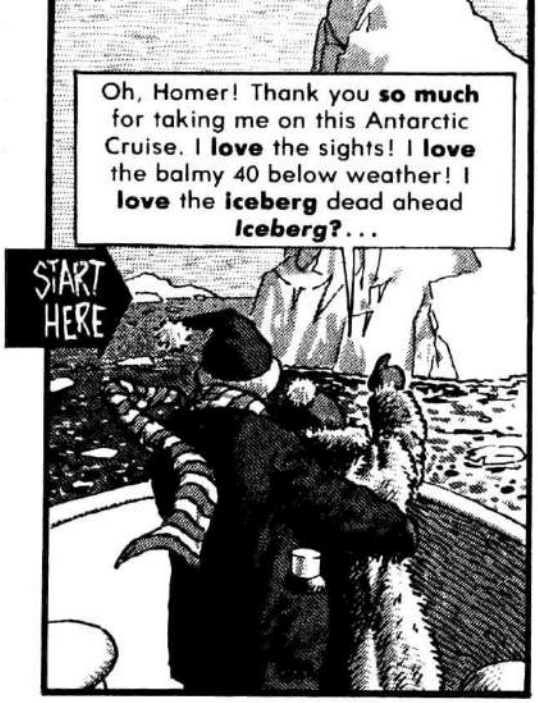
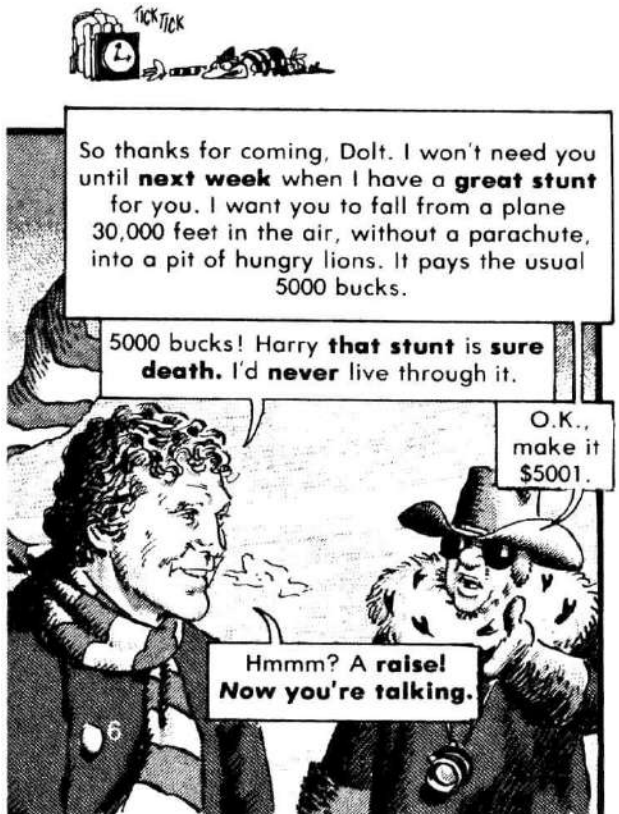
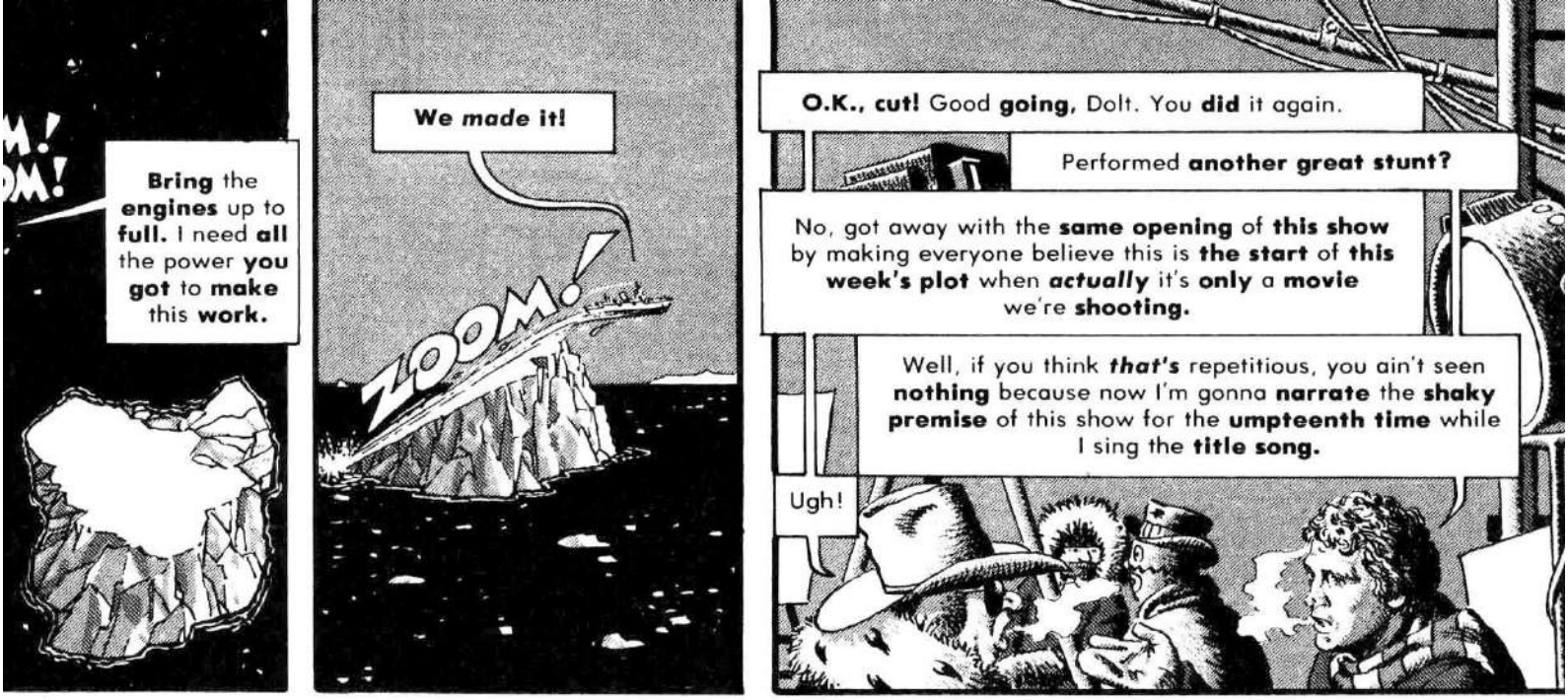
2 CROBO



**Well, like I said, here I am as your narrator explaining that this is the story of one of America's great *unsung*
ing I'd stay *unsung—get it?).* But anyway, I'm a stuntman and I make $5000 — $10,000 a day. Trouble is, I only
the phone waiting for my agent to call with more stunt work or I could go out there and enjoy all the bucks I pull
man. What I do is chase after people who've skipped their bail. So, as you can see, I *work pretty hard*—not at
you the title of this show which I think is pretty clever. See, I'm a stuntman who keeps**

THE FALL

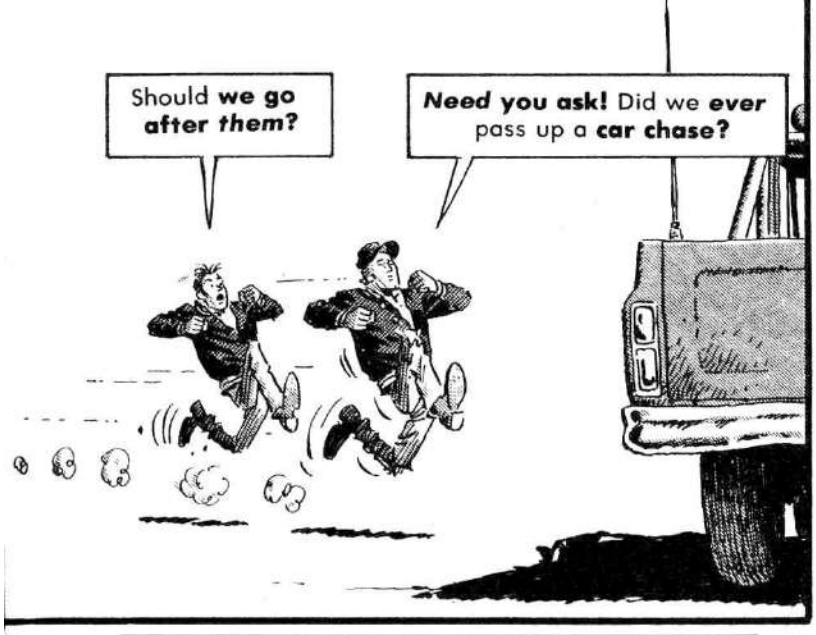




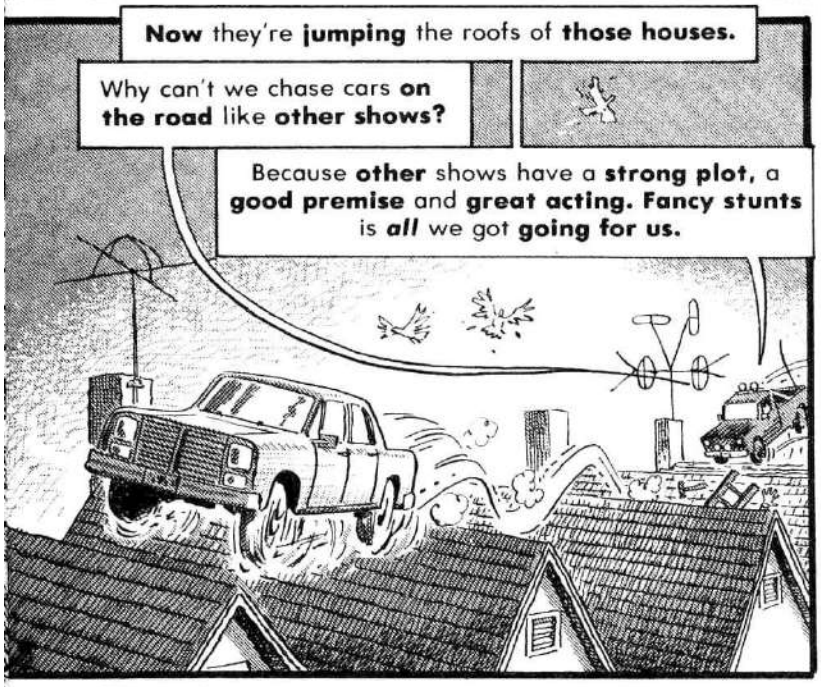
eroes (and if you're picturing in your mind *me* singing the title tune like I do every week, you're probably wish-
ork about 3 days a week which adds up to only about $30,000 a week or $1,500,000 a year. Now, I could sit by
n. But not me, Dolt Severs. Instead, in my spare time, I work for a woman named Big Jerk who's a bail bonds-
tunts, but at stretching the *thin premise* of this *series*. Well, that's about the end of my narration except to tell
ripping, tumbling and stumbling, so that's why they call me

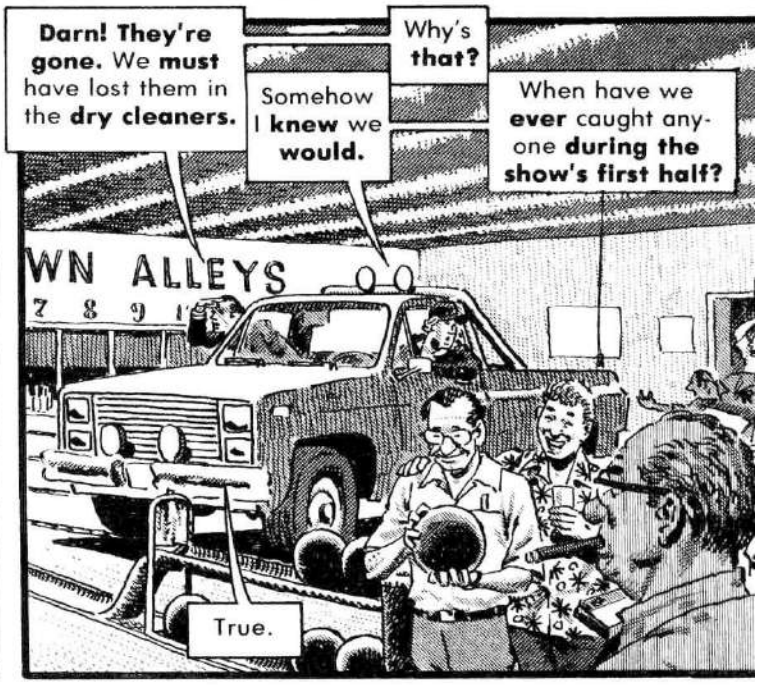
ING GUY

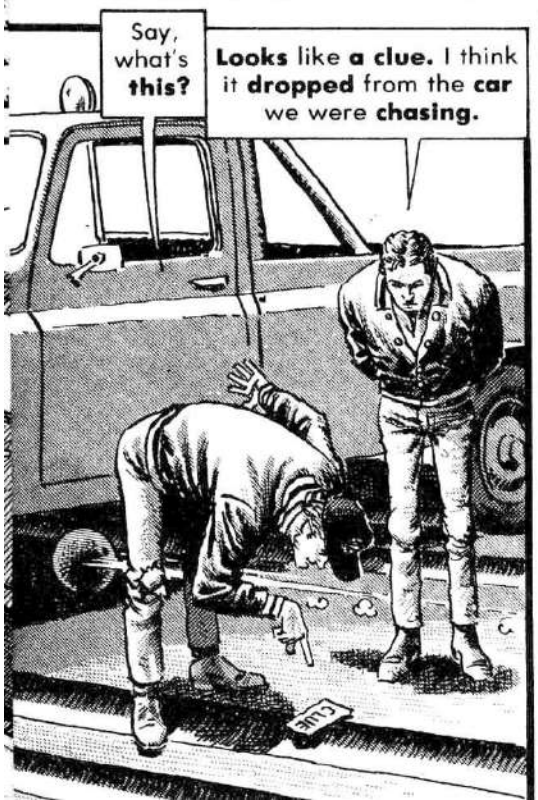
Oh, by the way, Big Jerk. **How** come you're wearing **big floppy hats** all of a sudden and turning your back to the audience? You **shy?**
No. Just **hard** to **draw.** Severin couldn't get my face right for this satire, so—plop! I found myself under a whole wardrobe of hats!
So **how** do we **begin?**
Well, I think **first** we should leave Big Jerk's office and go out **the door.**
That's what I like about you. **Always thinking!**
Look **out!!**
SCHOOL BUS
Man **that school bus** nearly **ran** us **down.** But why? This week's plot has **nothing** to do with **teachers.**
I know, but if I don't get **beat up, hit, chased** or **nearly run-down** every 4½ **minutes,** the **audience** falls **asleep.**
PULL
So **what** do we do **next?**
We need a **lead.**
Hey, Dolt! **Look!** There's Pepe Juan Schwartz standing on the corner over there. I **recognize** him from the **photo.**
Now **that's** a good **lead.**
TACO PETE'S
DRIVE CAREFULLY DON'T INSIST UPON YOUR RITES
Pepe, I'm Dolt Severs. Big Jerk sent me. We **have** to take you back to **jail** for **jumping bail.**
But I am **innocent.** Someone **else** tried to set my wife on fire.
A PERSON WHO IS CRAZY ABOUT MONEY IS A DOUGH-NUT!
Who?
Them. . . whoo-o-o-h!
SKREEE!
WHEN IT COMES TO GIVING SOME FOLKS STOP AT NOTHING!

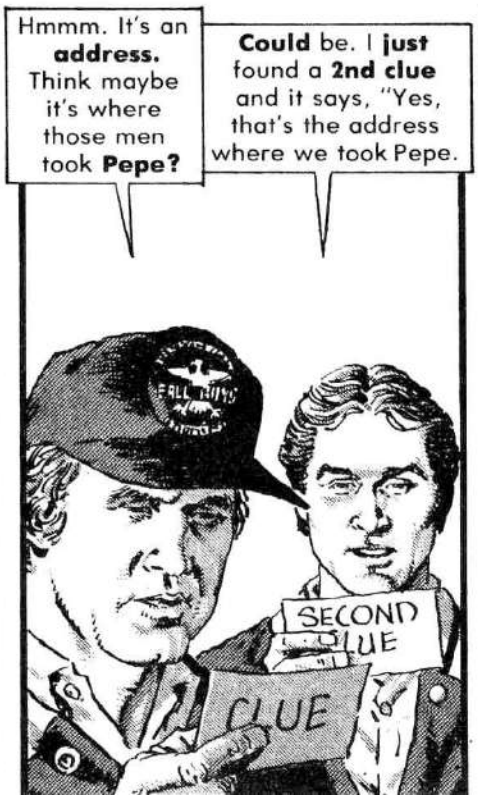

Should **we go after *them*?**
Need* you ask!** Did we ***ever pass up a **car chase?**

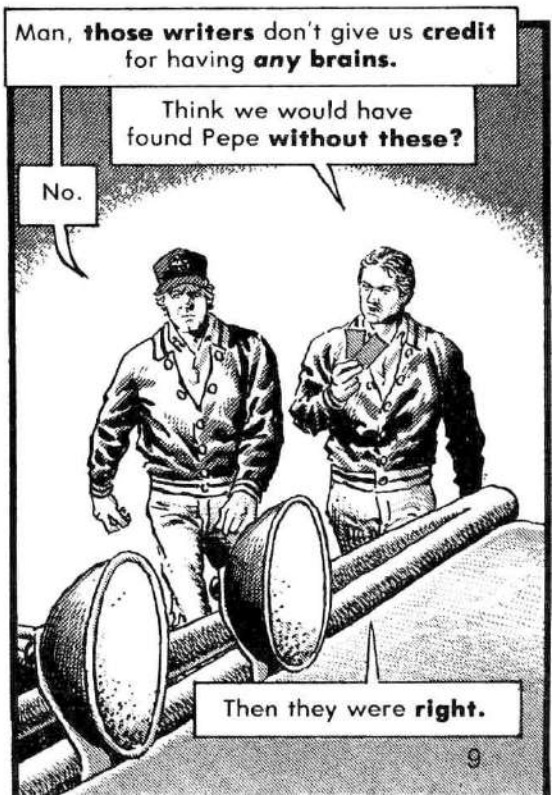
They made a **right** through that **grocery store window.**
KRASH!


Now they're **jumping** the roofs of **those houses.**
Why can't we chase cars **on the road** like **other shows?**
Because **other** shows have a **strong plot,** a **good premise** and **great acting. Fancy stunts** is ***all*** we got **going for us.**

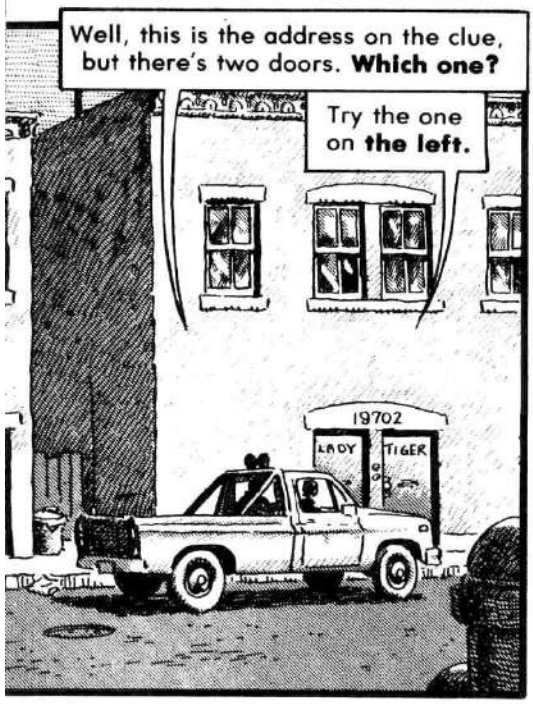

Darn! They're gone. We **must** have lost them in the **dry cleaners.**
Why's **that?**
Somehow I **knew** we **would.**
When have we **ever** caught anyone **during the show's first half?**
WN ALLEYS
True.

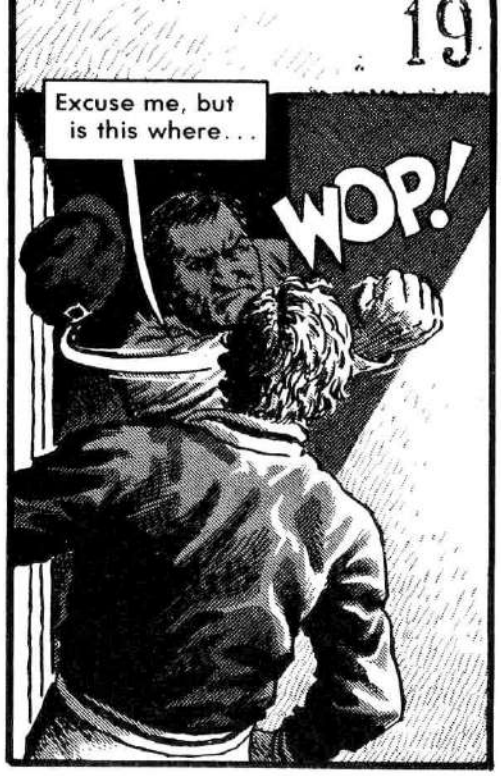

Say, what's **this?**
Looks like **a clue.** I think it **dropped** from the **car** we were **chasing.**
CLUE

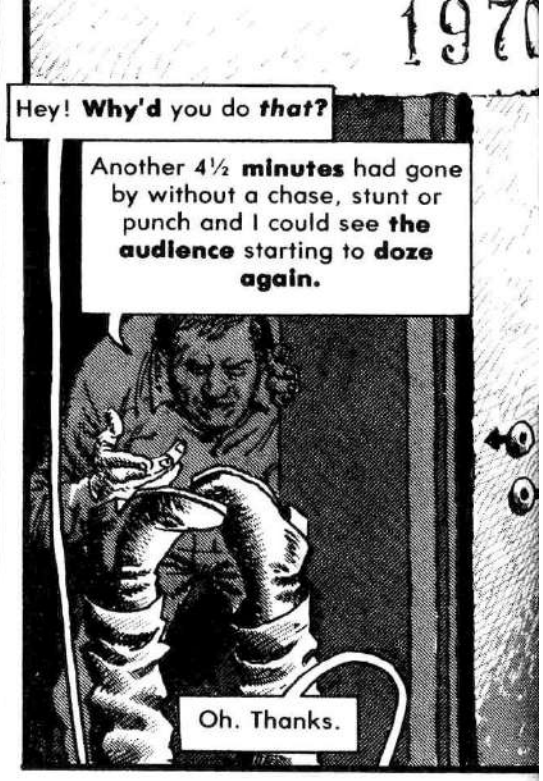

Hmmm. It's an **address.** Think maybe it's where those men took **Pepe?**
Could be. I **just** found a **2nd clue** and it says, "Yes, that's the address where we took Pepe.
SECOND CLUE
CLUE

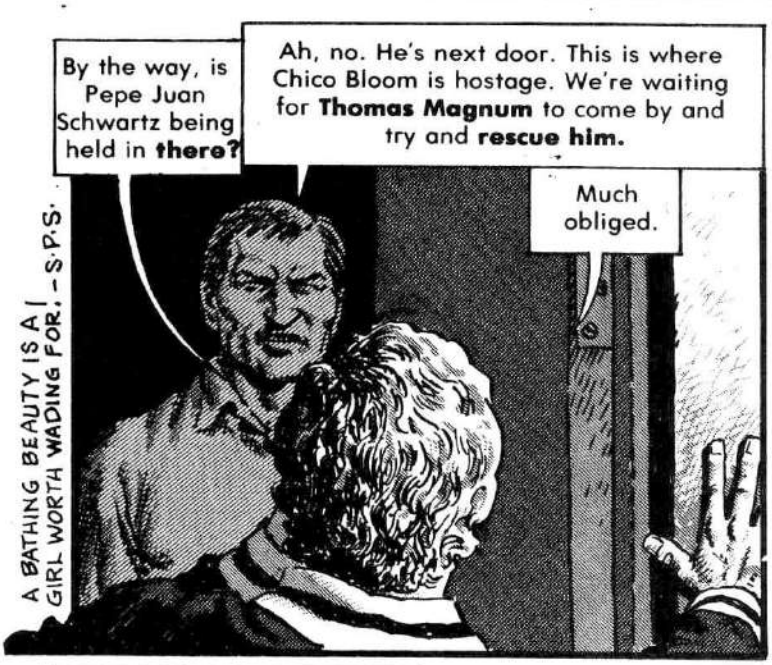

Man, **those writers** don't give us **credit** for having ***any* brains.**
Think we would have found Pepe **without these?**
No.
Then they were **right.**

CONCEIT IS A BAD CASE OF I-STRAIN!

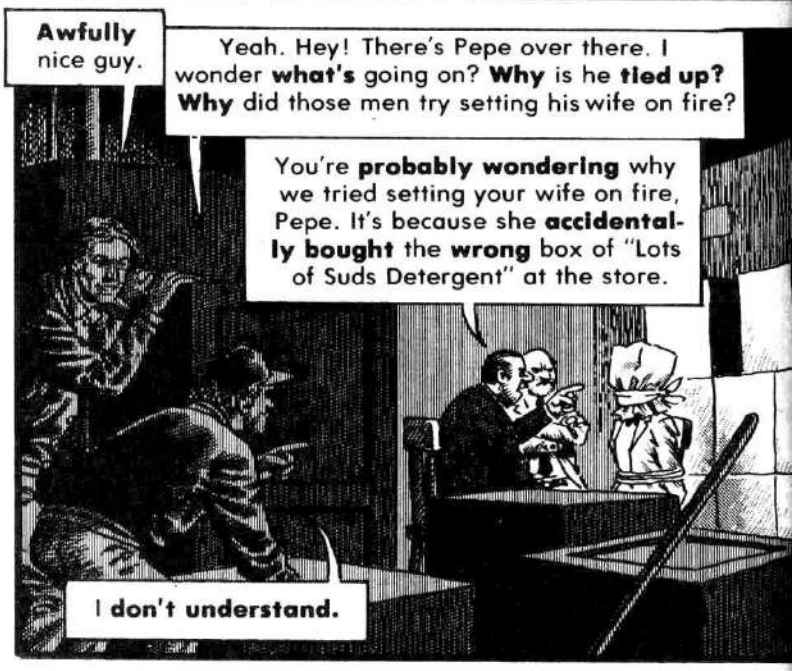


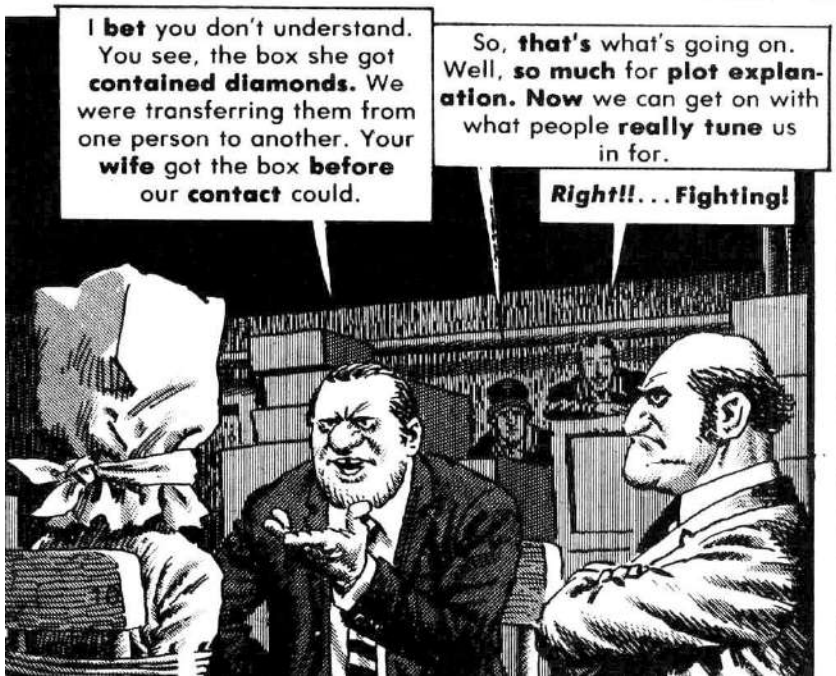






A BATHING BEAUTY IS A GIRL WORTH **WADING FOR.** - S.P.S.



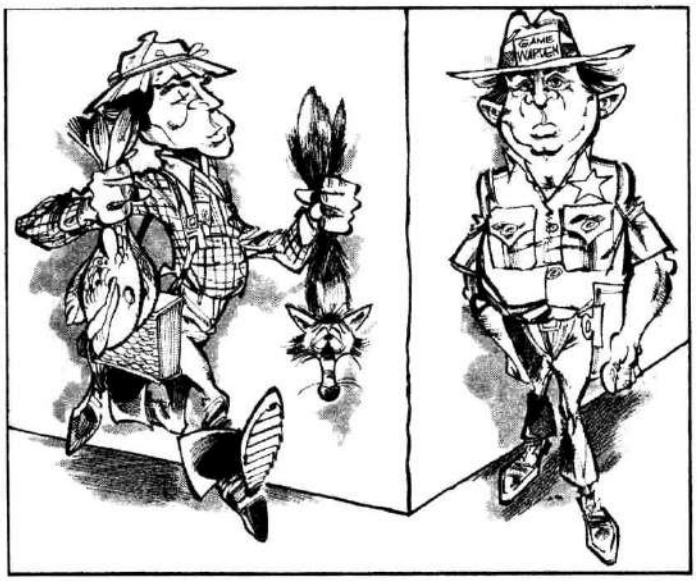


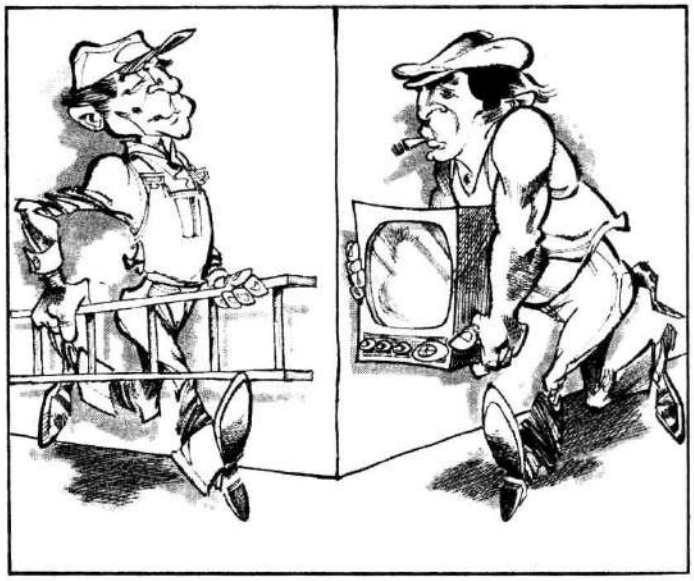
Ugh! Man, it's **times** like this that **I wish I were still bionic!**
BONK!
They're **getting** away in **that car.**
I think I'll just **tag along.**
BACK DOOR
VRUM!
VROOM!
Hey! ***What's* going on? *What*** are you doing **on there?**
Can I **check** under **your hood?**
***Shake* him off.**
***This* oughta finish him!**
KRUMP!
A HYPOCRITE BELIEVES THAT LIFE IS WHAT YOU FAKE IT!!
Nice try.
How'd you get from **the hood** of my car **to the back?**
Apparently you didn't see "Raiders of The Lost Ark".
Quick! ***Snap* it into reverse.**
KRASH!
You keep ***that* up** and you're gonna **lose** all the **trade-in value** on **your car.**
A HORSE MUST BE "BROKE" BEFORE HE'LL WORK... SAME WITH SOME MEN!
S.P.S.

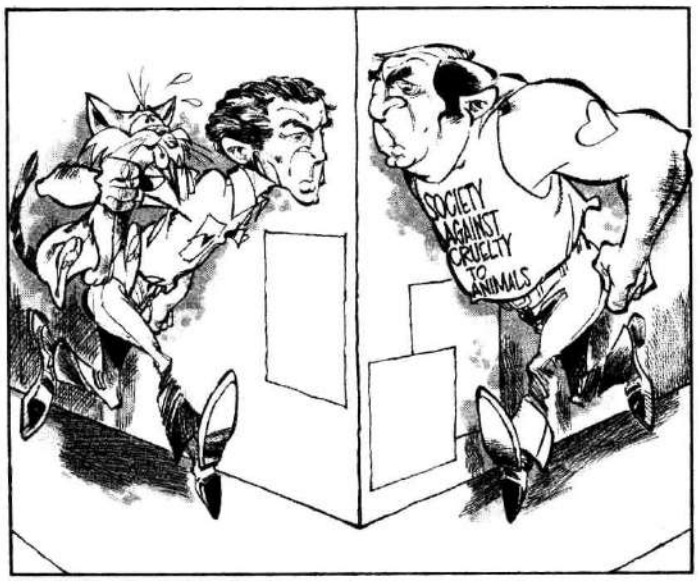
Let's get **out of here.**
Wait a minute! You **forgot** me!
Everybody make like cold water and **freeze.**
Where'd the **police come from?**
I **called** them. You were **running out** of **spectacular** ways of stopping them, so I figured we **might as well** call in **the cops** and **wrap up the plot.**
Good thinking kid.
Well Pepe, **you're free to go.**
And **good news.**
My wife? She's o.k.?
Nah, she's a mess. But I heard that your **Trans Am** can probably be made to look **good as new.**
DRAGNET
And speaking of **good news,** I've got some **for you, Dolt.** I'm one of the **programming people** here at **ABC** and I'm **happy** to inform you that **your show's** been **renewed** for **next season.**
Well, *all right!*
Your **new salary** will be over $400 **an episode.**
400?! But that's **a cut in pay.** I make **ten times that now.**
I **know,** but **ABC** has decided to **give the big money *you*** were making to the ***real star*** of this show next season.
Oh *yeah!* And just ***who*** might **that be?**
DIRECTOR
***Your* stunt man!**
Nice goin' on that **car wrecking stunt** in the last scene.
Thanks.
A TOOTHACHE IS A PAIN THAT DRIVES YOU TO EXTRACTION... S.P.S.
TH'END

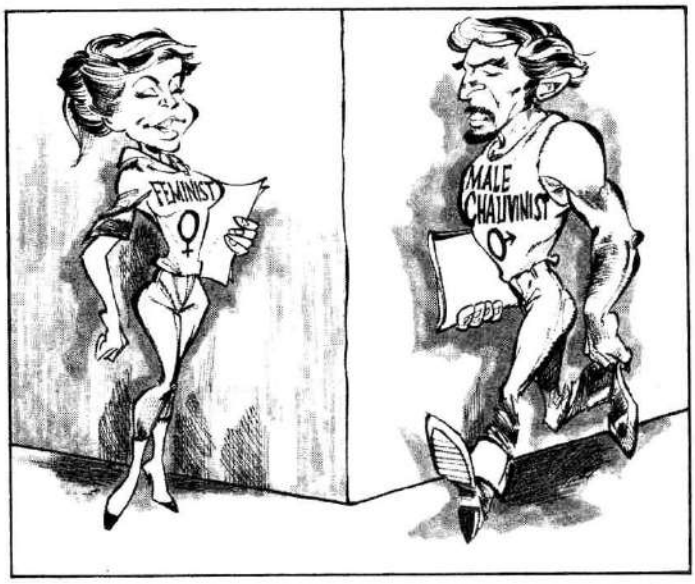
We at CRACKED recently staked out a busy street corner in the middle of New York City, and observed the following . . .

COLLISION COURSES







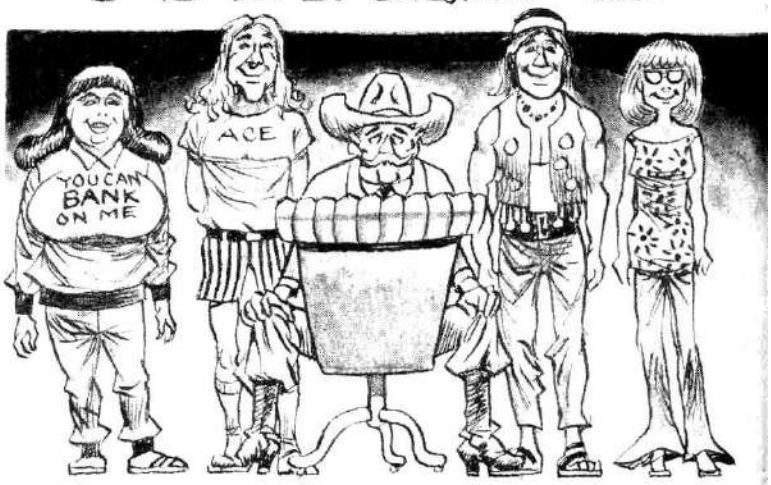


Commercial and thrift institutions are in serious trouble. People have been withdrawing their savings faster than they've been depositing them. So what's a place like "First National Friendly Deposits and Loans" to do? Well, they can either continue their downward slide or take these CRACKED hints on

HOW TO SAVE THE BANKING INDUSTRY

Part of the problem is the banks and employees themselves. They're just too stuffy and formal.

This is what a typical bank president and his tellers look like at present.



Let's face it, it's like going to visit your old aunt! What banks should do is insist that their personnel dress in more up-to-date, relaxed attire.

And the attitudes of the employees should change too. Right now you feel as if you're walking into the principal's office at school.

Instead, the tellers should take a course in "human" and learn how to be real people.

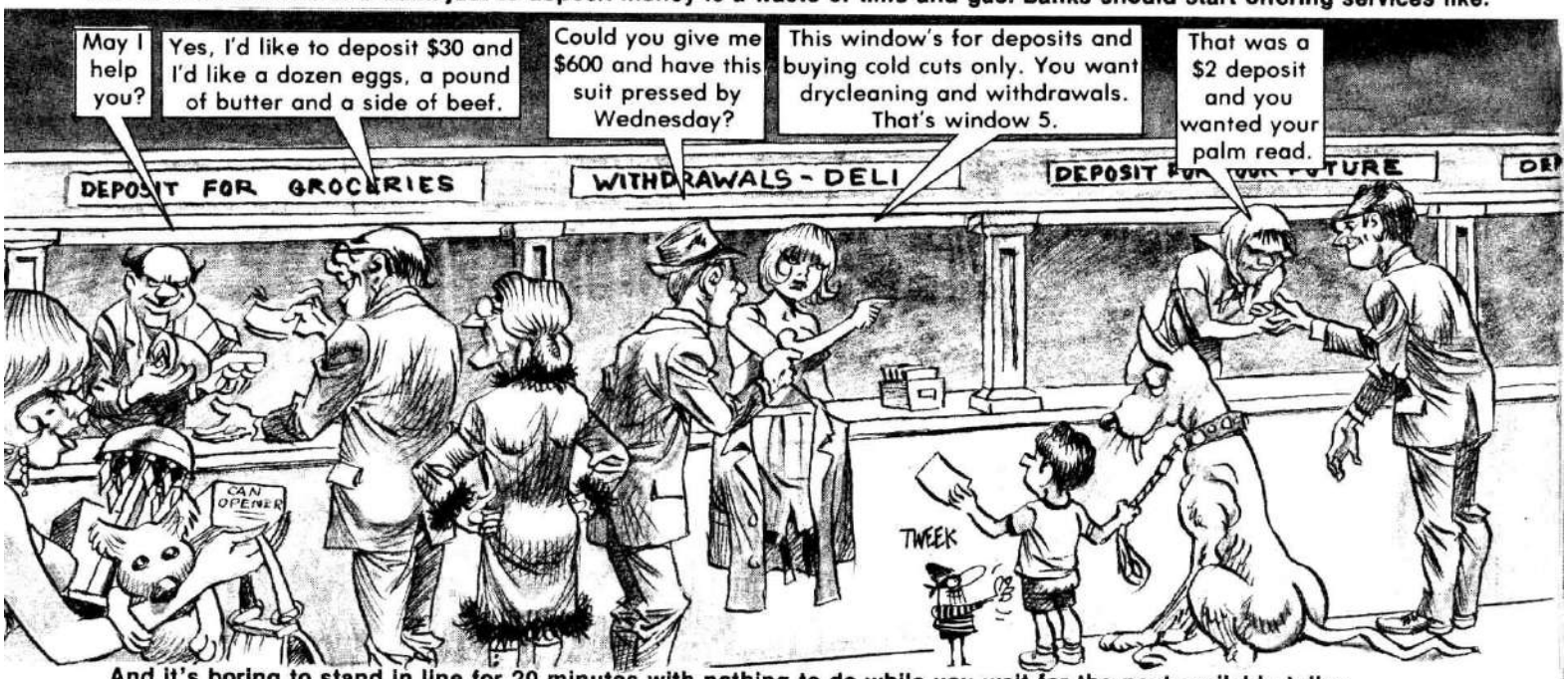
And what about the banks themselves? You wanna know why people come to them only to withdraw? It's because they're such dull places to go to.

You can just picture in your mind how they must decide on decorating these offices.

Why don't they liven things up! Add some color, a couple of bright lights and make it look more like this:

Or better yet, why does every bank have to look the same. Why doesn't each try a different motif like

And to have to come to a bank just to deposit money is a waste of time and gas. Banks should start offering services like:



And it's boring to stand in line for 20 minutes with nothing to do while you wait for the next available teller.

Instead, they should entertain people either with

. . . or even . . .

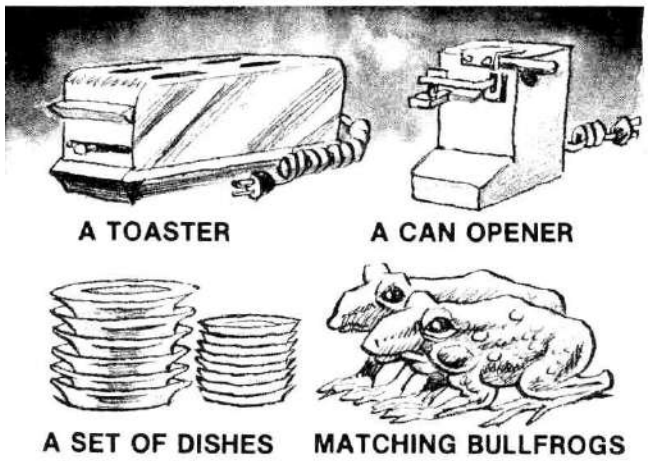
. . . or better yet . . .

And the same is true of the drive-up window. Right now the most you can get from one of them is money and . . .

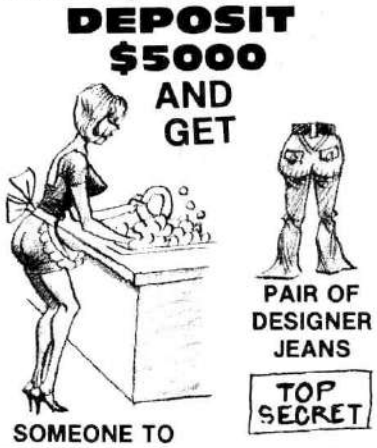
Instead, while you're waiting for the teller to complete your transaction, this should happen.

And how about the way some banks currently try to attract new depositors.

Most offer the same interest (because it's set by law) and then offer the same "free gifts".



Free gifts is a good incentive, but how about offering things people would really want like

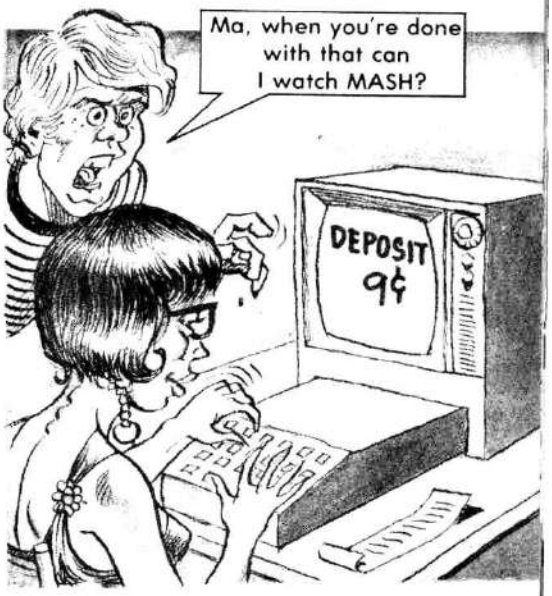


And there are lots of other little things that banks could change that are now unbelievable and driving some people nuts.

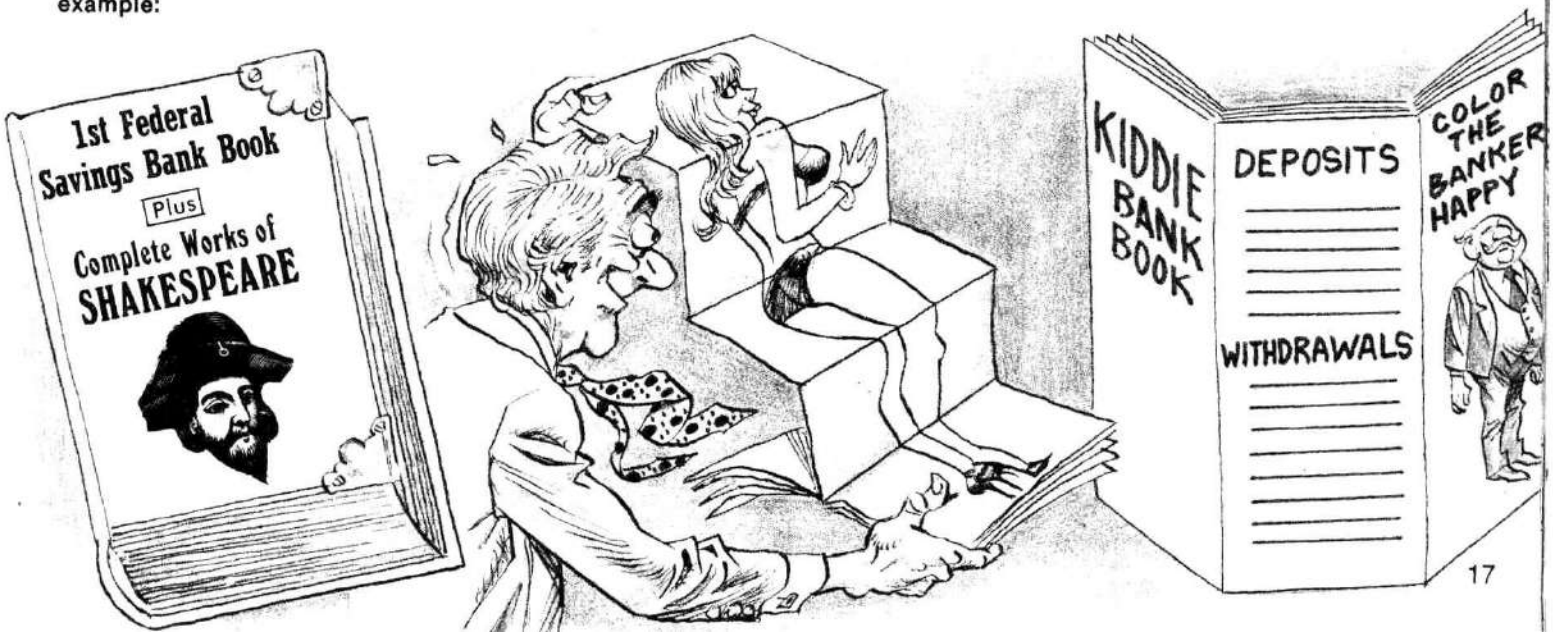
For example, why don't the pens on the desks write? And when they do write . . .

And did you ever notice that not only are the pens chained to the desks, but also the amount of chain used is minimal.

Instead, scrap the pens and forms and install video display computers.



And lastly, let's take a look at bank books. They're dull. Oh, sure, they should show deposits and withdrawals, but if you really want a person to carry them around and use them, the books should be made much more interesting. For example:



Friend, do you believe pot and pan manufacturers' claims that insist their cookware finish is stronger than a diamond? And do you hold as true every single thing the government says? If you do, then read on as CRACKED now asks

HOW GULLIBLE ARE YOU?

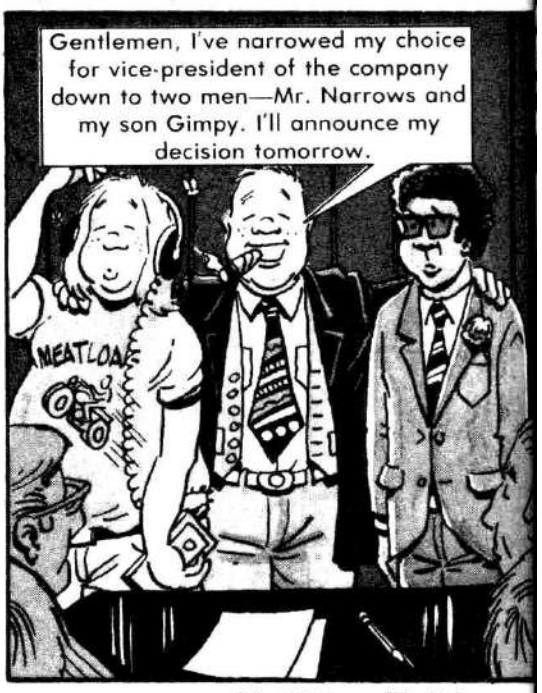
Do you actually believe a woman when she tells you her age?

☐ YES ☐ NO

Do you really believe those mattress tags that say "Do not remove under penalty of law?"

☐ YES ☐ NO

Do you believe that in America, all people have an equal chance for getting the same job?

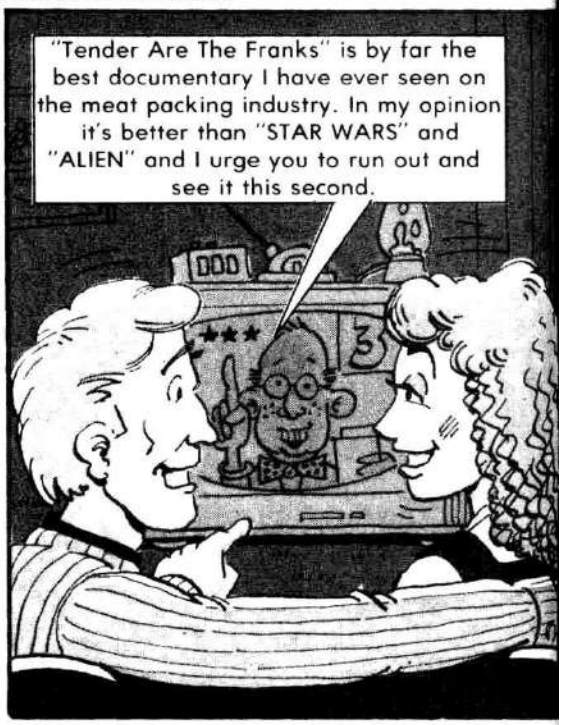


☐ YES ☐ NO

Do you believe most Ronco products are well-built and are actually functional and useful to have?

Do you trust your dentist when he says . . .

When picking a movie to see, do you go by what your local TV reviewer says even though just last week he was the station's mail clerk?

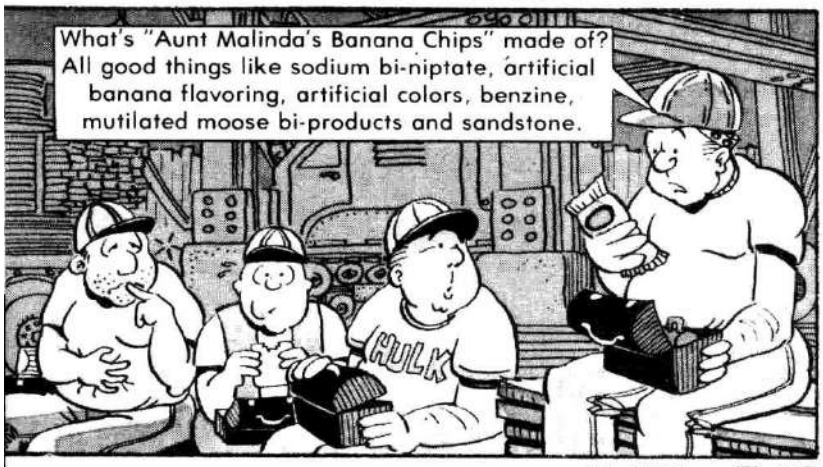


☐ YES ☐ NO

☐ YES ☐ NO

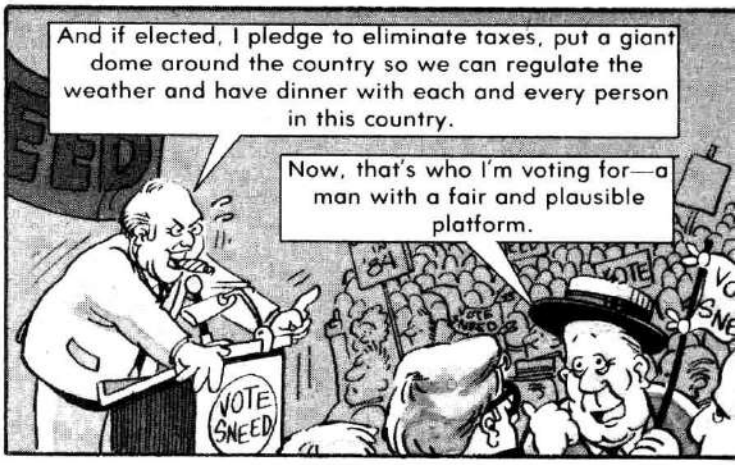
☐ YES ☐ NO

Do you read the ingredients on the bag of something and believe them to be nutritious and good for you?



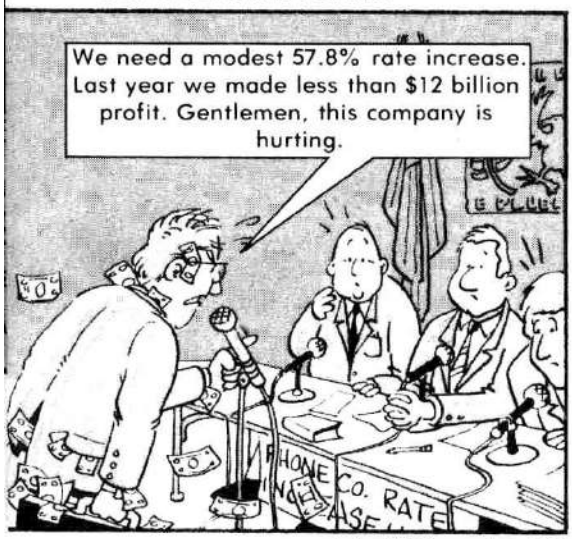
☐ YES ☐ NO

Do you take political campaign promises as fact?



☐ YES ☐ NO

Do you believe those phone company executives when they say that they absolutely, positively must have a rate increase to remain solvent?



☐ YES ☐ NO

Do you trust your husband's every move no matter how strong the evidence is against him?

☐ YES ☐ NO

Do you believe every claim advertisers make on TV?

☐ YES ☐ NO

Do you believe the plumber when he says...

☐ YES ☐ NO

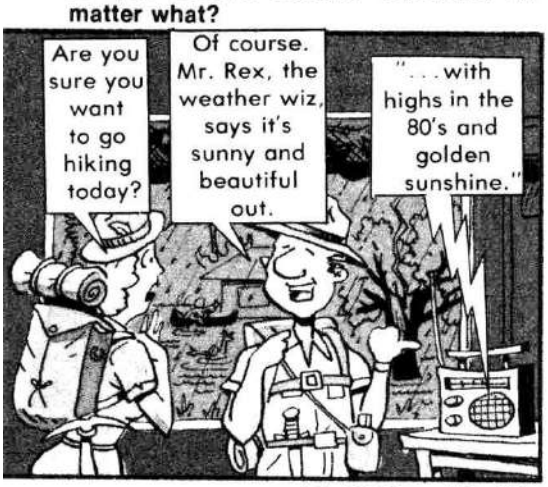
Do you fall for all charity donation pitches?

☐ YES ☐ NO

Do you actually believe the mileage estimates posted on new cars?

☐ YES ☐ NO

Do you believe weather forecasts no matter what?

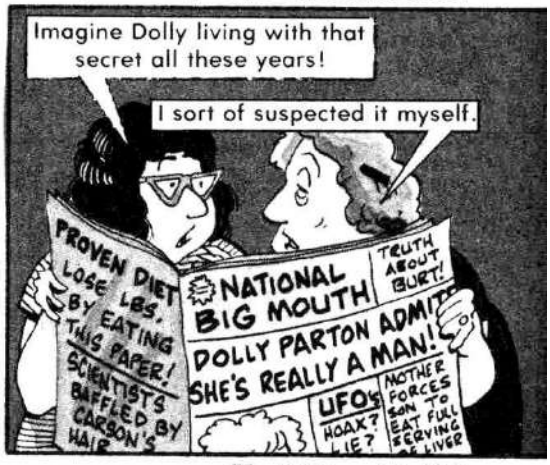


☐ YES ☐ NO

Do you have complete faith in everything store salesmen tell you?

☐ YES ☐ NO

Do you believe everything you read in the papers because, as far as you're concerned, if it's in print, it's got to be true?

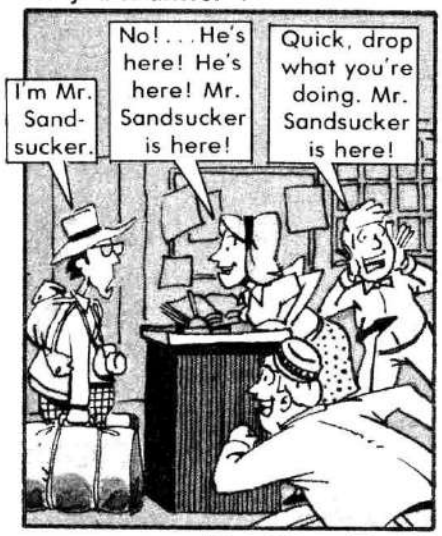


☐ YES ☐ NO

No matter what your grandfather tells you, do you take it as fact?

☐ YES ☐ NO

Do you believe the hotel ads that say, "We can hardly wait for you to arrive."?



☐ YES ☐ NO

Do you believe what store front gypsy fortune tellers predict for you?

☐ YES ☐ NO

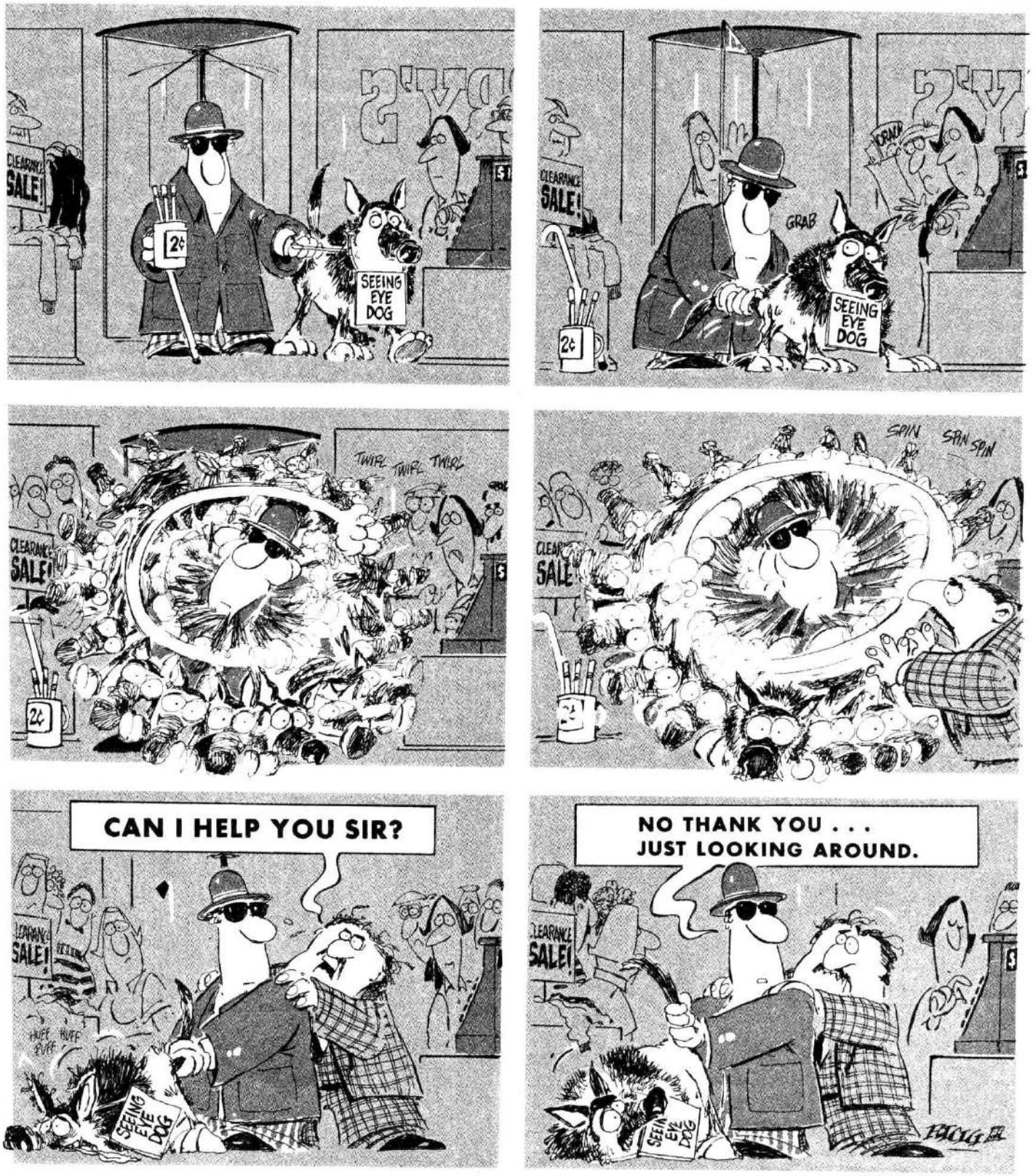
Do you believe your son when he says...

☐ YES ☐ NO

HOW TO SCORE

7 OR LESS YESSES	NOT VERY GULLIBLE
8 - 10	SOMEWHAT GULLIBLE
11 - 13	AVERAGE
14 - 16	VERY GULLIBLE
17 - 21	VERY, VERY GULLIBLE
22 - 30	MORE GULLIBLE THAN YOU EVER DREAMED (BECAUSE THERE WERE ACTUALLY ONLY 21 QUESTIONS)

ONE DAY IN THE DEPARTMENT STORE



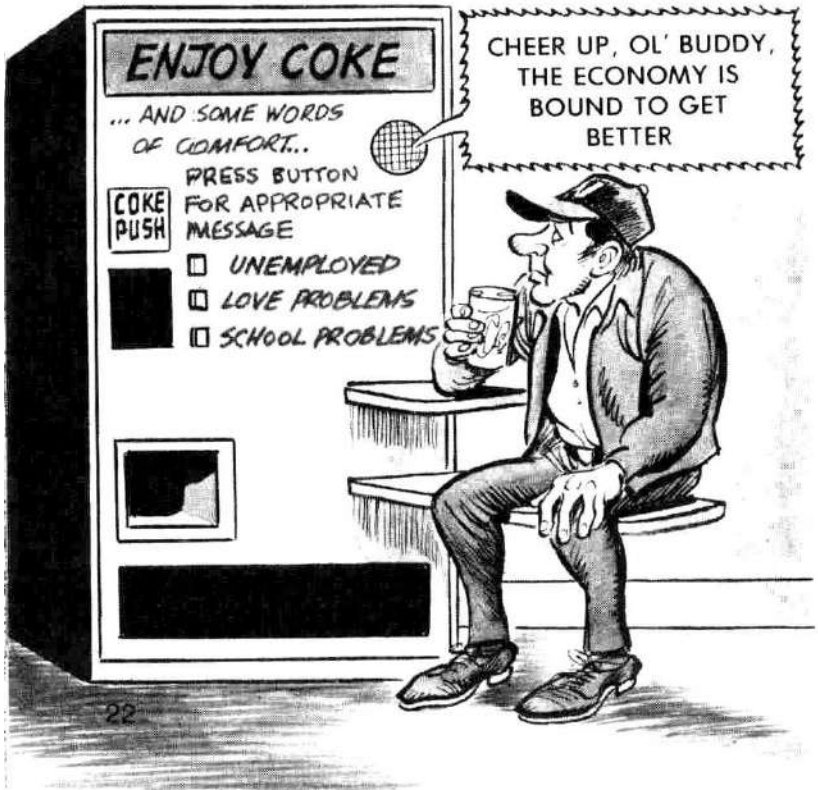
The Coca-Cola people recently developed a vending machine that talks. The machine's vocabulary consists of phrases like "You need to put in more money" and "Sorry, sold out". CRACKED predicts that once these gabby machines are unleashed there'll be no shutting them up. Here's what we can expect in the way of . . .

TALKING

Talking vending machines won't be above using the most underhanded tactics imaginable to entice patrons.

Nor will the machines be above using sex appeal to lure more customers.

Some machines will be programmed to dispense a steadly stream of chatter to attract the lonely and down hearted.



The larceny-minded will no longer be permitted to use slugs without being punished.

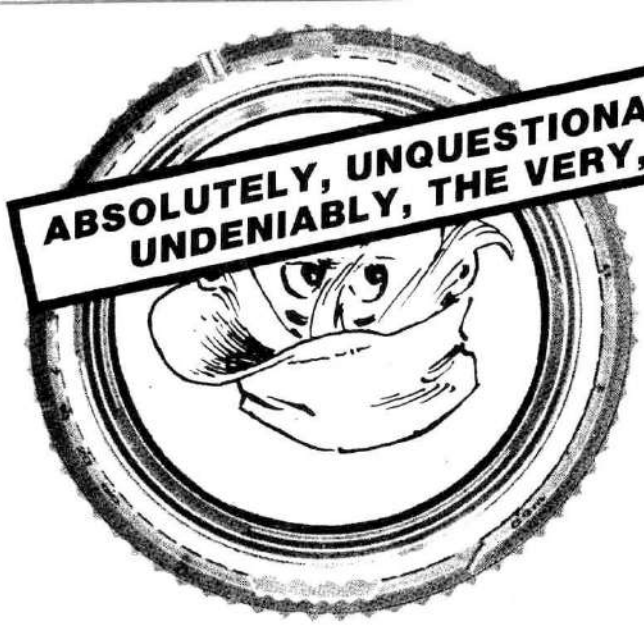
VENDING MACHINES

As vending machines become even more sophisticated we can look for them to try and woo back ex-smokers who've kicked the habit.

Abused machines can be expected not only to talk back, but to reply in kind.

Junk food dispensers will undoubtedly try to solicit the patronage of the diet-conscious.

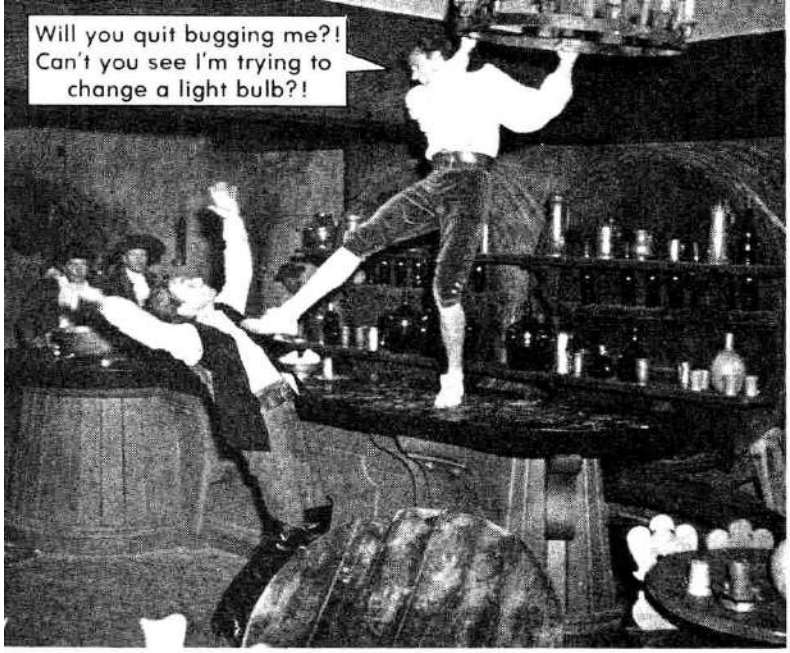
Even the lowly parking meter will get in on the act.



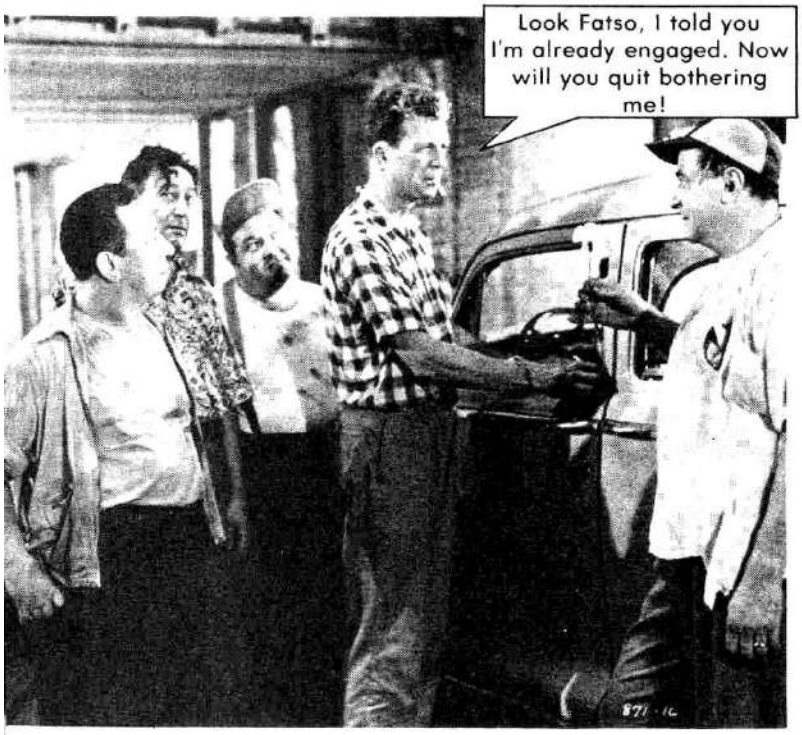
ABSOLUTELY, UNQUESTIONABLY, POSITIVELY, UNDENIABLY, THE VERY, VERY, LAST OF

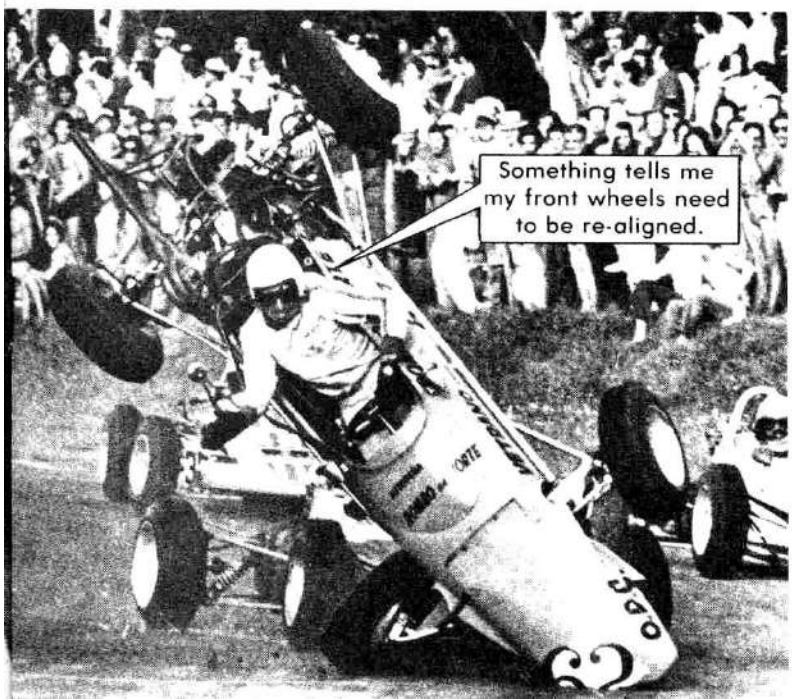
THE CRACKED LENS®

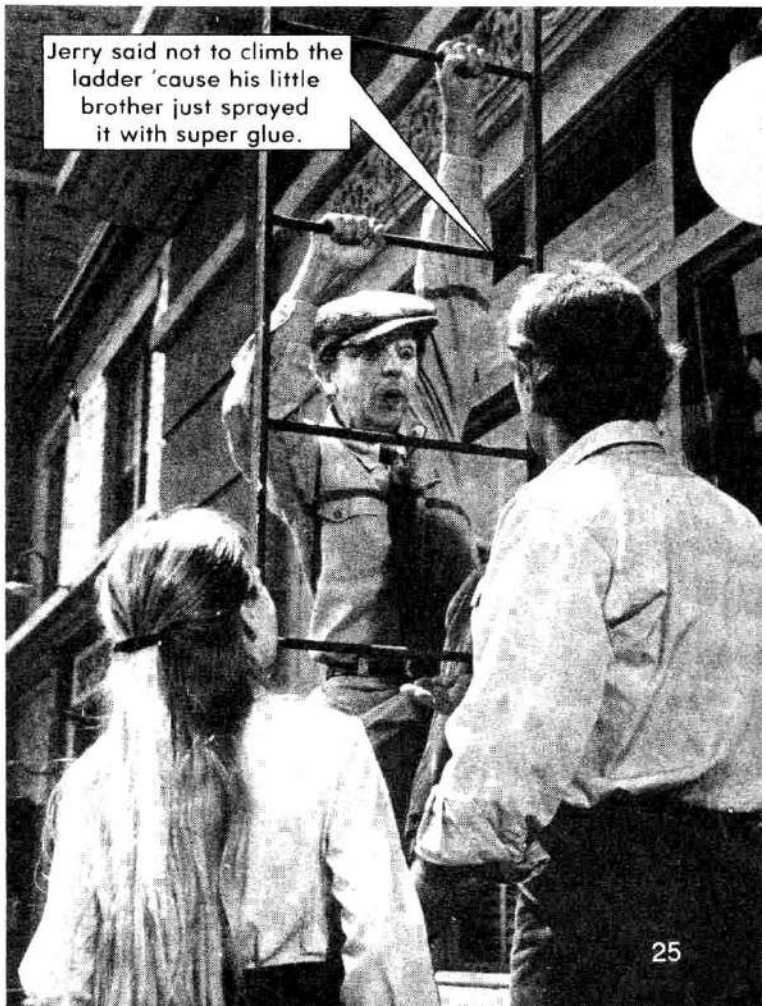
(and we really, really mean it this time, for sure!) Part XIII


Will you quit bugging me?! Can't you see I'm trying to change a light bulb?!

Go ahead and start the car honey. I'll be down in a minute.

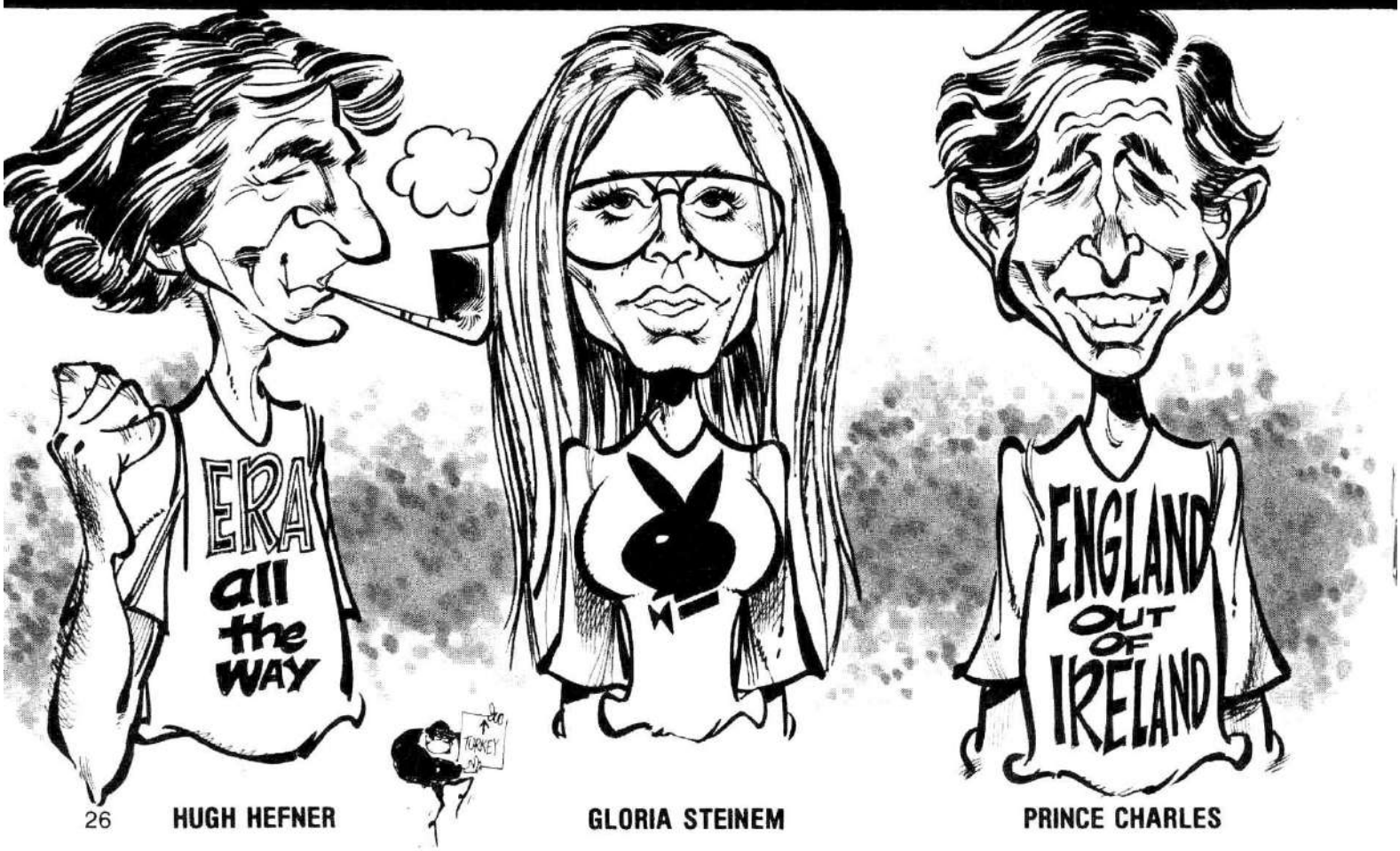

Look Fatso, I told you I'm already engaged. Now will you quit bothering me!


Something tells me my front wheels need to be re-aligned.


Jerry said not to climb the ladder 'cause his little brother just sprayed it with super glue.

NIXON ARCHIE BUNKER GEORGE JEFFERSON COLONEL SANDERS

T-SHIRTS WE'LL NEVER



 HUGH HEFNER GLORIA STEINEM PRINCE CHARLES

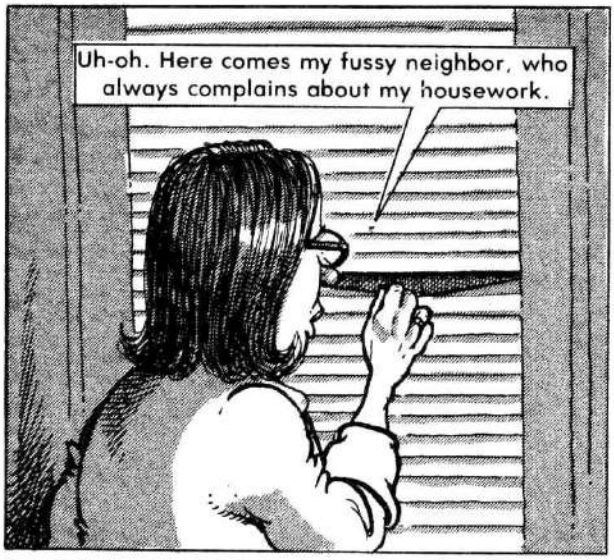
MENACHEM BEGIN ARRAFAT LEONID BREZHNEV

SEE THEM WEARING!

RONALD REAGAN SYLVESTER P. SMYTHE ALFRED E. NEWMAN JAMES WATT

A CRACKED LOOK AT

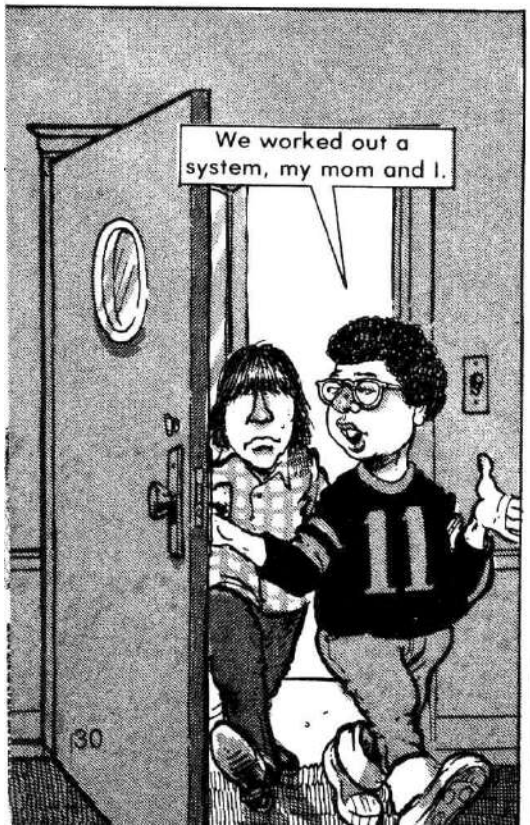
HOUSEHOLD CHORES...


Uh-oh. Here comes my fussy neighbor, who always complains about my housework.

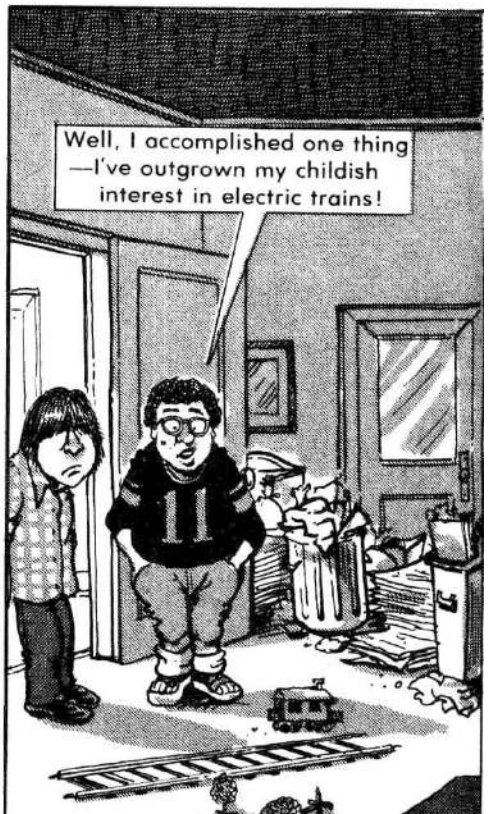
Well, I've waxed and dusted and polished everything. The house looks perfect!
DING DONG

How nice to see you. Come in.

You ought to clean that floor, dear — it's a sight!


We worked out a system, my mom and I.

Every time I take out the garbage, I get a new car for my train set.
So how's it going?


Well, I accomplished one thing —I've outgrown my childish interest in electric trains!

KIDS, YOU KNOW YOU REALLY HAVE TO WORRY WHEN . . .

Someone says to you "Don't you remember what day this is?"

Someone says "What do you think you're doing?" And you really don't know!

Someone in authority calls you by your whole name.

You don't have anything to worry about!

Someone says "This is going to hurt me more than it hurts you."

Someone says "This is for your own good."

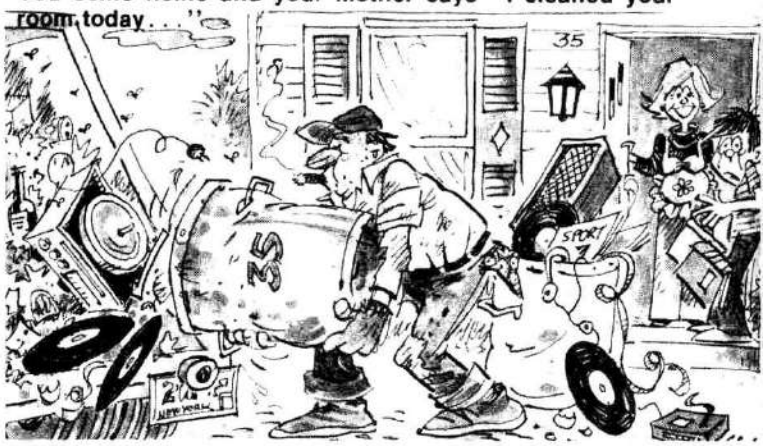
Someone says "Where do you think you're going?"

You go back to school and your English teacher tells you to write about what you did on your vacation and you really didn't do anything on your vacation — that you can write about.

Your friend's Mom shouts "Get that animal out of here!" and they don't have any pets and you and your friend are the only other two people in the house.

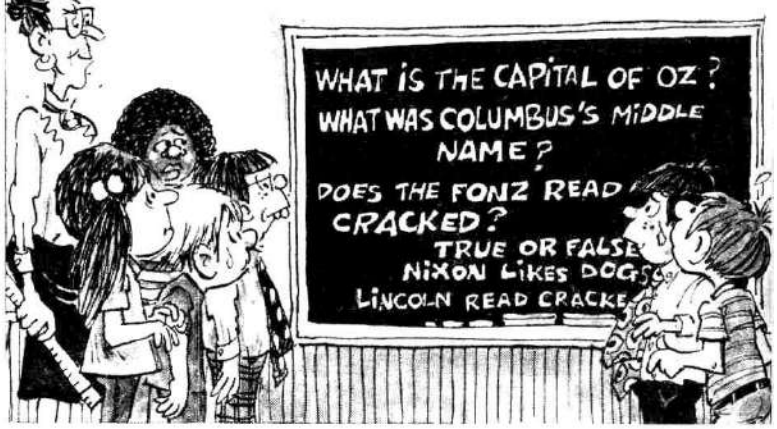
You grab the wrong lunch and you end up with coffee and a turkey sandwich and your Mother gets juice and peanut butter and jelly.

You come home and your Mother says "I cleaned your room today..."



You come in, take a piece of the cake you find sitting on the table and then go upstairs and hear your Mother on the phone saying "I made a special cake for the bake sale, took me hours. I'll bring it right over."

A teacher says "There's no assignment for tomorrow" because that means the teacher's going to pop a test on you.



You're at a party, the guests are told to find their places at the table, and everyone has a place card but you.

You can't interpret a cryptic note and you know it's important.

It's your job to fold the laundry and everyone's tube socks have been washed together!

You aren't at home when the new issue of CRACKED arrives.

The score is tied and the coach puts you in the game and says "The whole school is counting on you."

Someone says "Didn't I tell you to..." and you don't remember whether they did or not.

You go to the dentist and all you hear the dentist say as he examines your mouth is "Hmmm."

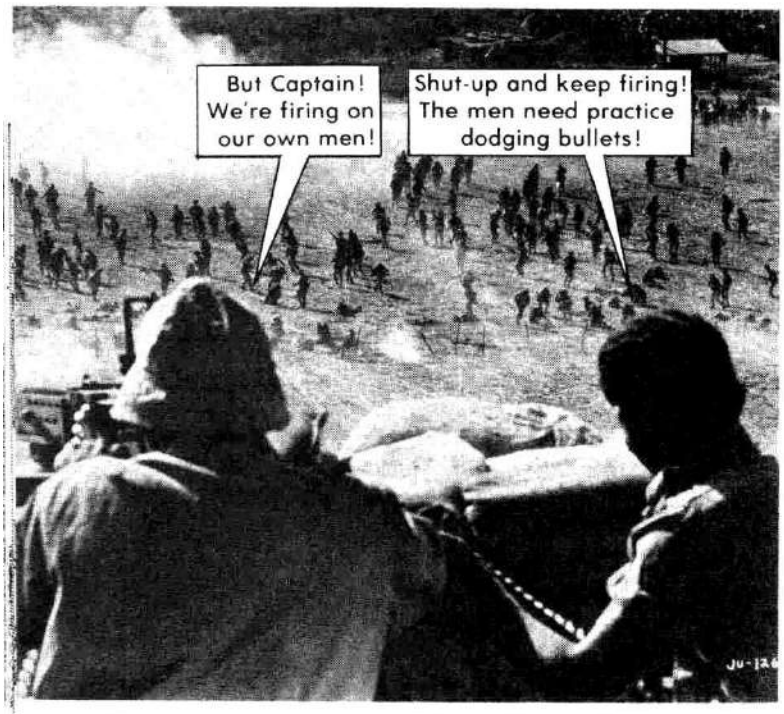
You go from having "Nothing to do" to having "Too much to do."

You get home and your Mother says "The school called..."

MORE BELIEVE IT OR NOTS

Every 4th of July for the last 50 years, pet owners from all over the world flock to Sunuva Beach in Japan to take their pet sharks for a walk! BELIEVE IT OR NOT.

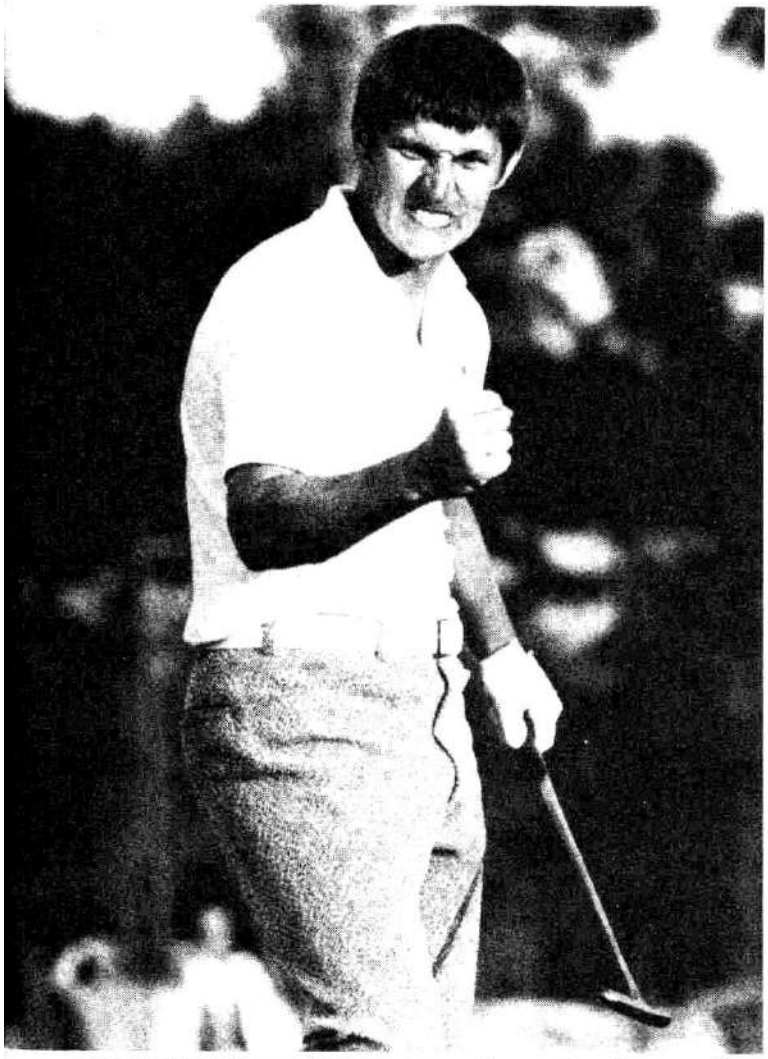
Hoping to recover from their recent financial problems by carrying more passengers on less flights, Tramps' World Airlines has decided to allow wives to ride for 1/2 fare on their husband's laps. BELIEVE IT OR NOT.



There are so many soldiers in the Libyan Army that Colonel Kadaffi has instructed his machine gunners to use their own men for target practice. BELIEVE IT OR NOT.

Sheriff Matt Dillpickle never carried a gun in his entire life, but was able to catch a speeding bullet with the mere flick of his hat! BELIEVE IT OR NOT.

Because the interest on auto loans has remained so unaffordably high, no one in the town of Marriot, Maine has bought a new car since 1922! BELIEVE IT OR NOT.

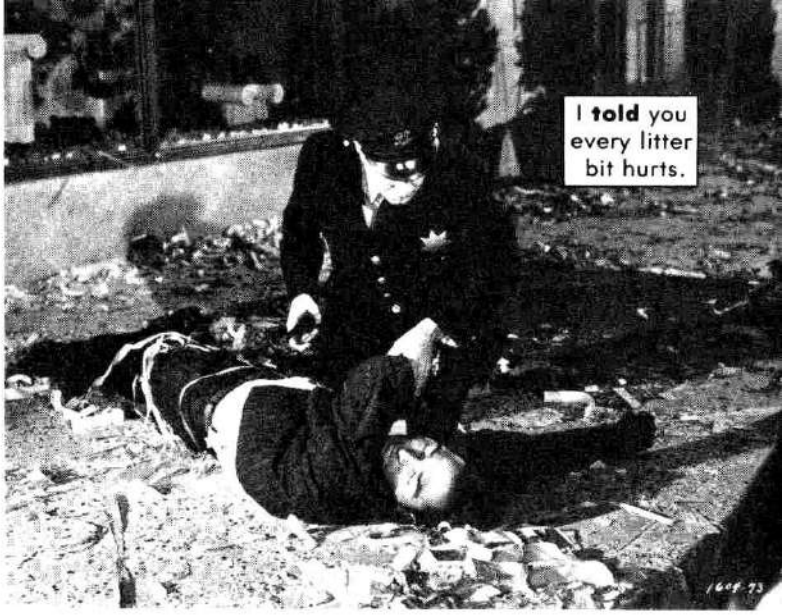


After blowing a tournament — winning putt on the final hole of the 1979 U.S. Open, golfer Larry Talbot became so enraged that he turned into a werewolf! BELIEVE IT OR NOT.

In Dublin, Ireland it is against the law to sleep with your head touching the ground! BELIEVE IT OR NOT.

In the city of Bloomington, Minnesota it is illegal to fly your car after 7:30 PM. BELIEVE IT OR NOT.

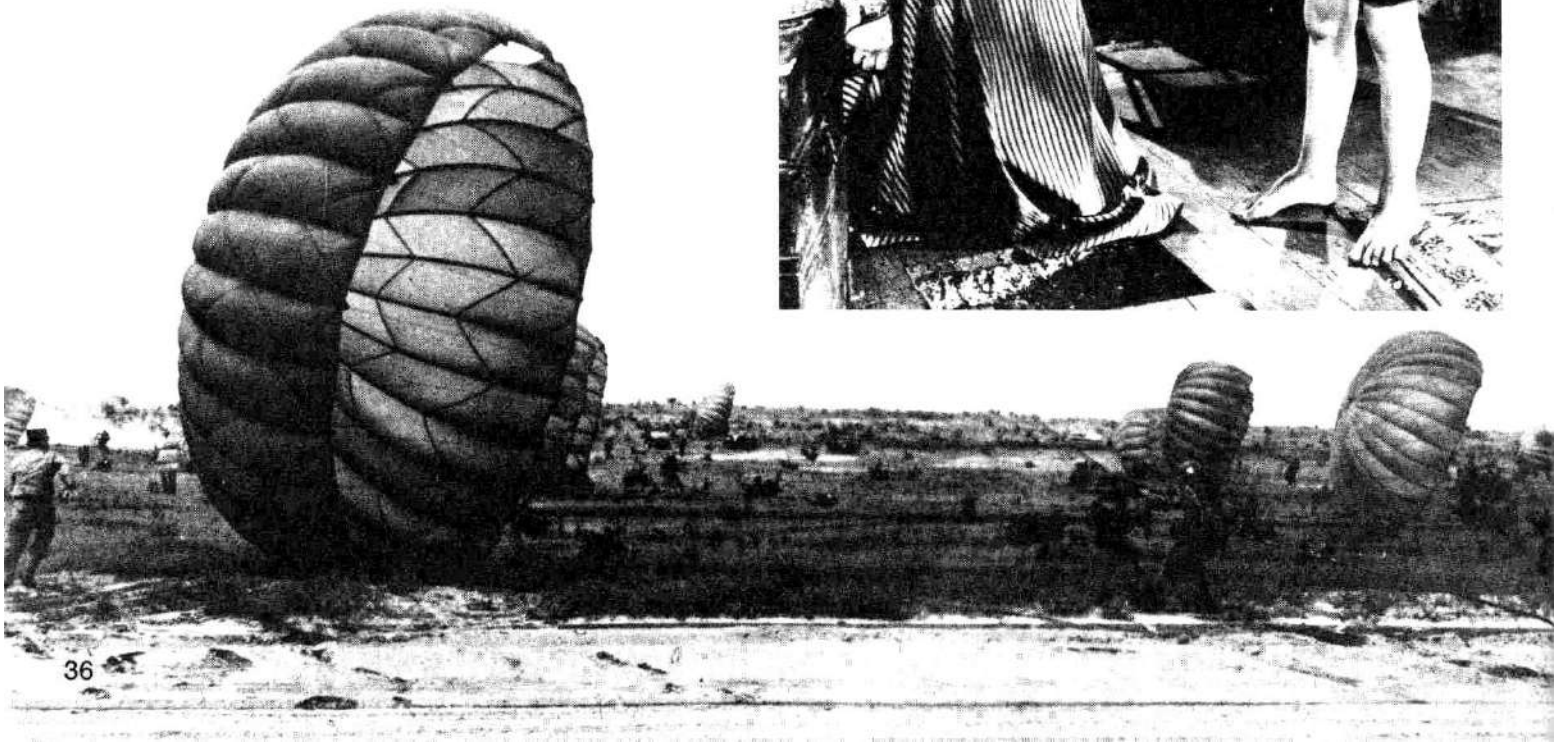
Although most car buyers test a car's durability by kicking the tires, in Virginia it is customary to kick in the car's headlights instead. BELIEVE IT OR NOT.



In the city of Musheengun, Michigan, littering is a capital offense punishable by death! BELIEVE IT OR NOT.

In order to help her grandchildren grow taller, Mrs. Higgins of Irwin, Pennsylvania plants them in her kitchen floor and waters them daily. BELIEVE IT OR NOT.

Over half of all parachutes sold in the United States are grown on the bountiful parachute farms of Seattle, Washington! BELIEVE IT OR NOT.



Adults make a lot of rules for children. In spite of what kids say, these rules are good rules. In fact, we would like to see

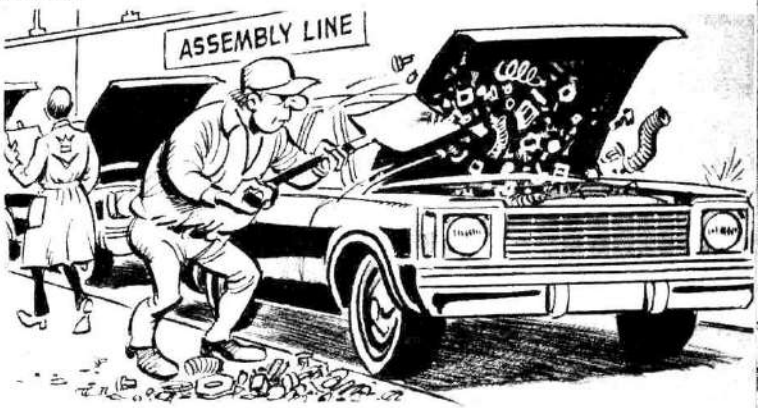
ADULTS FOLLOWING THE RULES THEY SET FOR CHILDREN

CLEAN UP YOUR ROOM Children

Adults

PRACTICE UNTIL YOU GET IT RIGHT Children

Adults



LET EVERYBODY PLAY Children

Adults

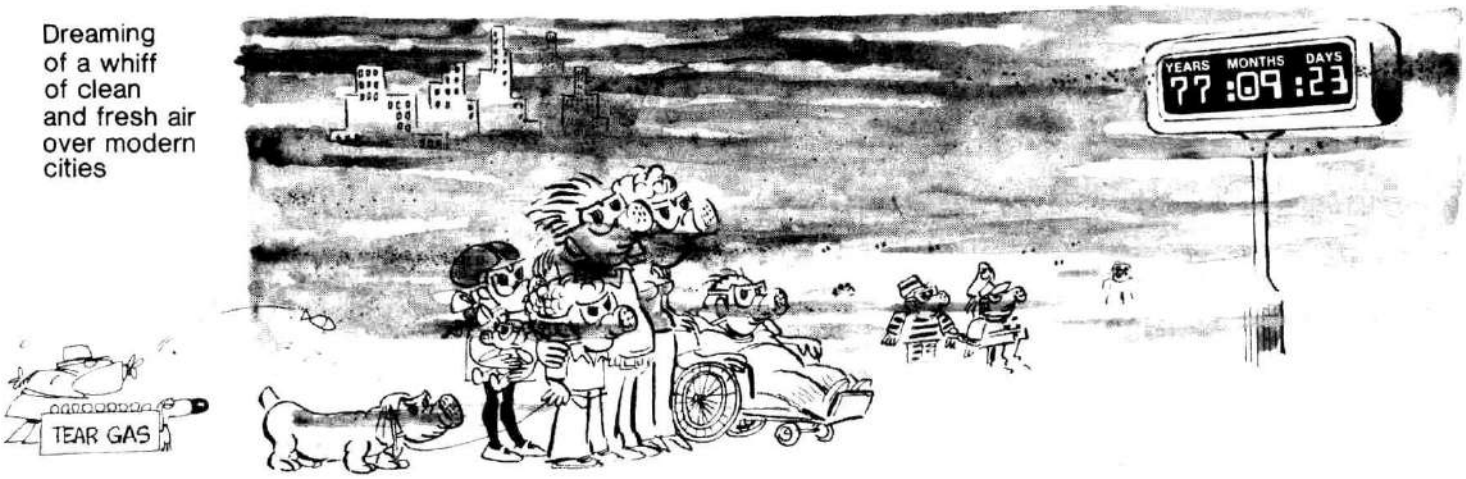
APOLOGIZE FOR FIGHTING Children

Adults

We're all familiar with the Book of World Records. It includes entries for all kinds of unusual events—like the fastest time fo situations more common to all of us. So CRACKED presents

STOP WATCHES FOR A CONTEMPO

Dreaming of a whiff of clean and fresh air over modern cities



Waiting for the Osmonds to stop showing their teeth

Worrying that the last fad will fade away very soon

Praying those noisy transistors get out of everywhere

Expecting the newscasters not to crack silly jokes amongst each other

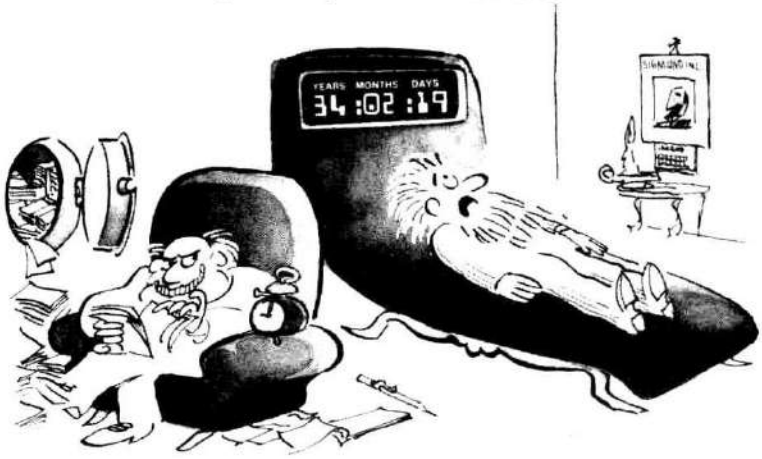
Having Muhammad Ali shut-up and not trying to be in the spotlights forever

eating two dozen boiled eggs. We have decided to put together our own Book of World Records using the fastest times for

RARY BOOK OF WORLD RECORDS

Trying to have a facts-of-life talk with your Dad

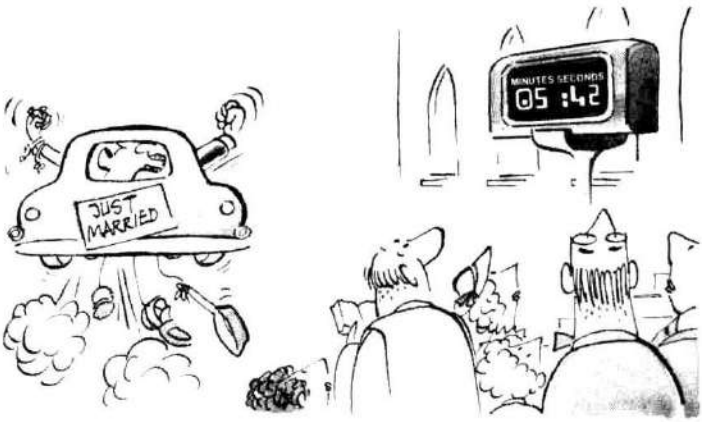
Guessing that your psychoanalyst would tell you any minute now that your daily sessions are over



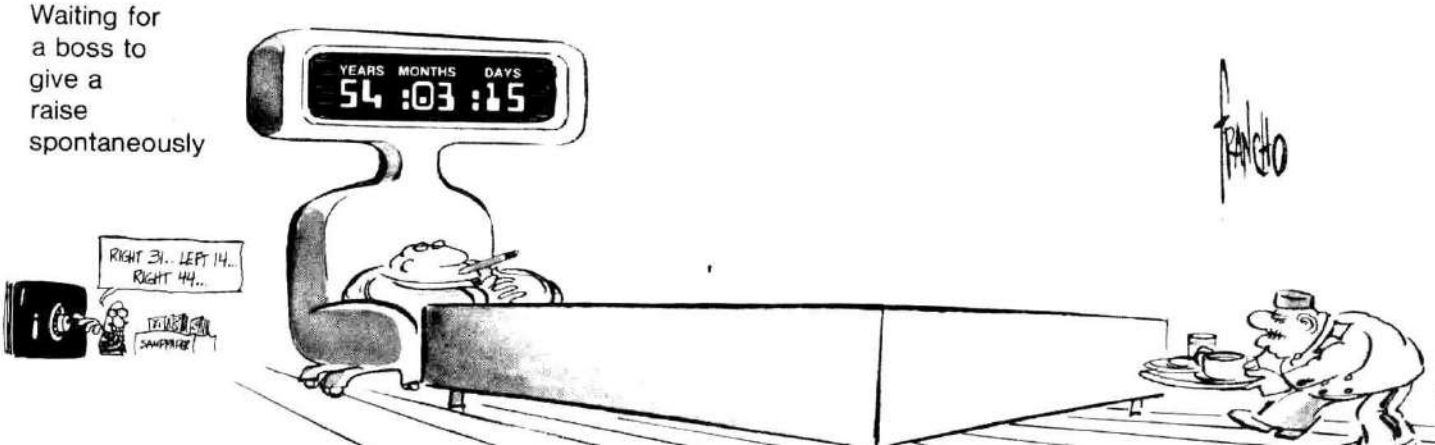
Yearning for political promises to be carried out

Convincing children to take care of the pets they so madly wanted

Watching Liz Taylor's marriages go sour



Waiting for a boss to give a raise spontaneously



FRANCHO

Wishing for unscrupulous giant conglomerates to stop gulping up efficient honest small manufacturers

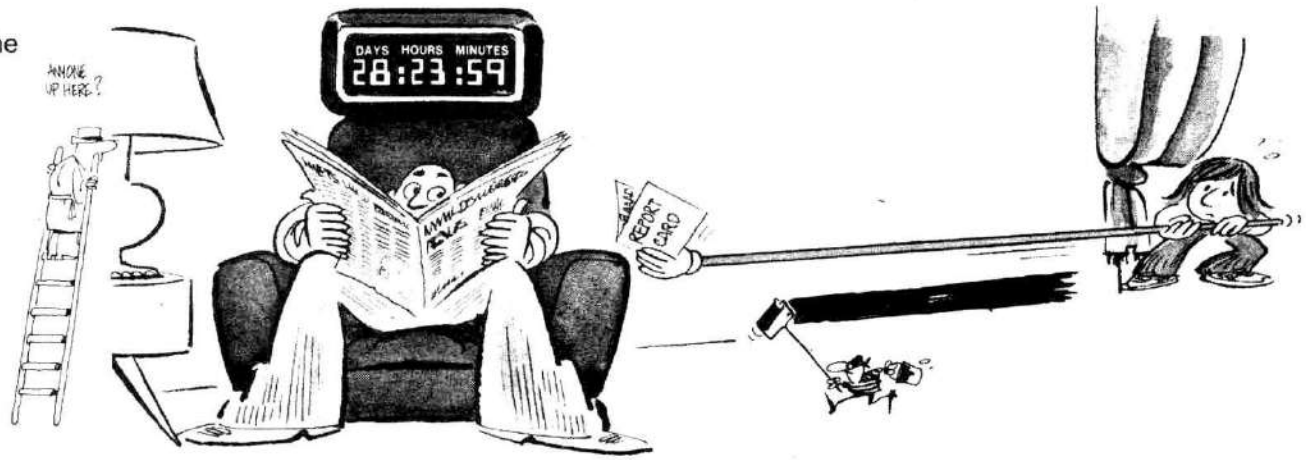
Throwing away distasteful Christmas gifts

Waiting for the teenagers of the house to mow the lawn

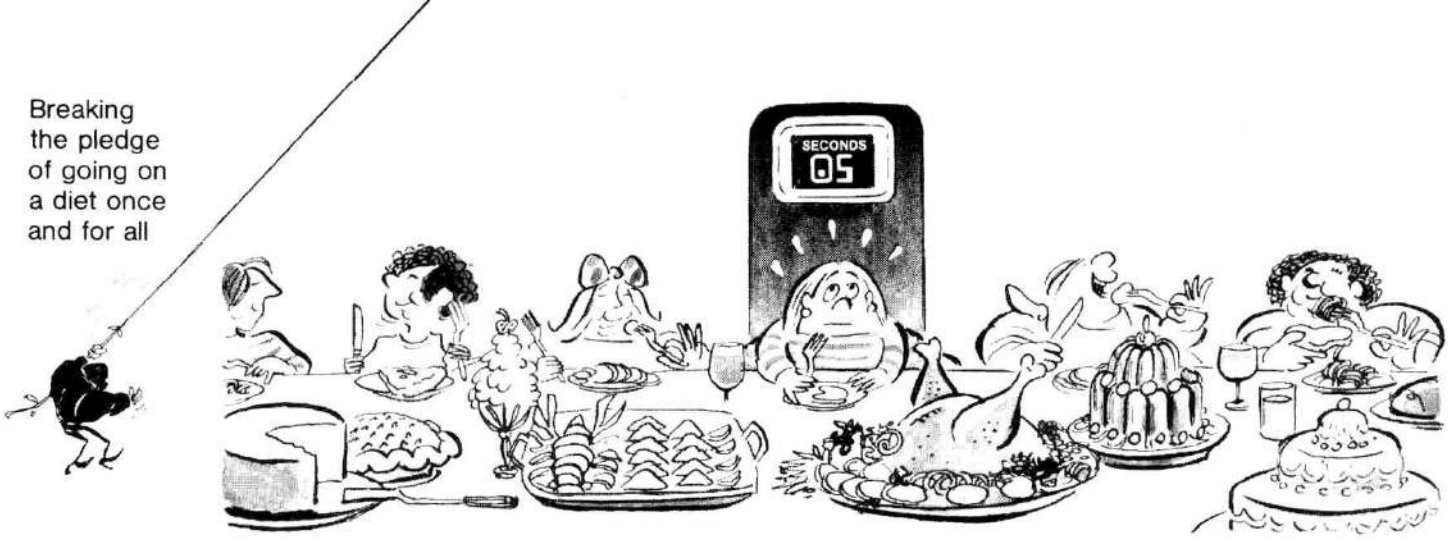
Finishing off the last Thanksgiving leftovers

Hoping for the networks to run out of old "I Love Lucy" reruns

Finally giving the report card to Dad



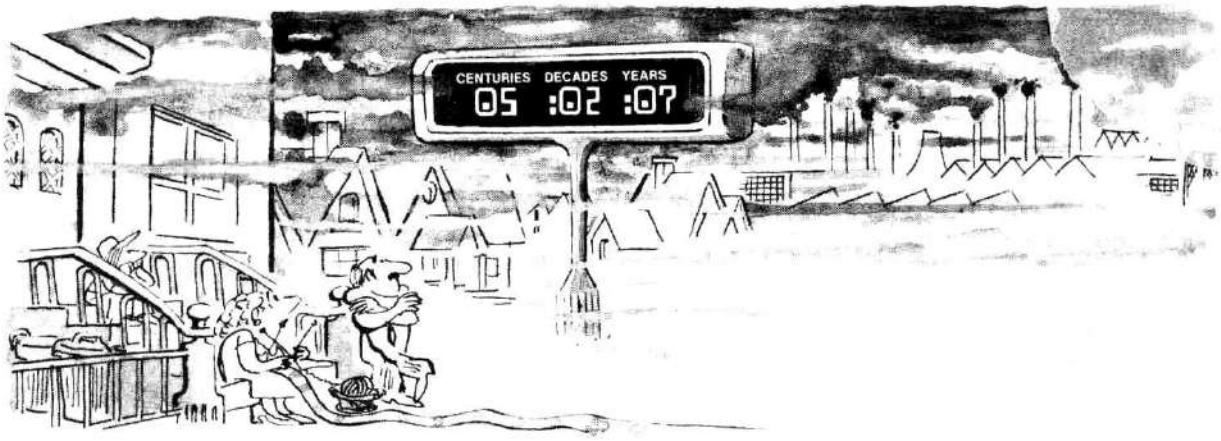
Breaking the pledge of going on a diet once and for all



Waiting for hockey players to stop the violence

Timing the life span of paychecks in workers' pockets

Wishing the big industry would meet the anti-pollution standards



Waiting for the new high school building to be splashed with graffiti

Getting the waiter's attention in a restaurant

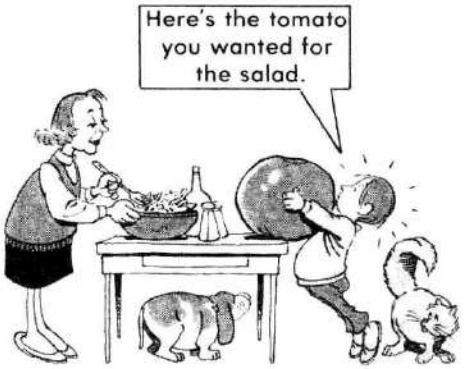
Are you depressed? Unnerved? Worried about strained relationships between countries? Upset about pollution, waste in the water and high fuel prices? Well, CRACKED believes it's about time someone took a look at the reverse side of the coin, for you see, everything isn't *that* bad as you'll soon learn when we answer that oft heard question

WHAT'S SO GOOD ABOUT THE WORLD TODAY?

For starters, you can now wake up to music with your clock radio instead of

On a rainy night you no longer have to get out of your car to open the garage door thanks to the automatic openers.

The wonders of technology and fertilizers are making vegetables bigger and hardier than ever.



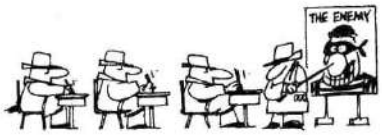
TV shows are probably worse than years gone by, but now, thanks to video tape recorders, even when you go out you don't have to miss them.

And even better, you can forget about TV altogether and just play video games which are now more realistic than ever before.

And rising real estate prices have made even the smallest home worth a fortune.

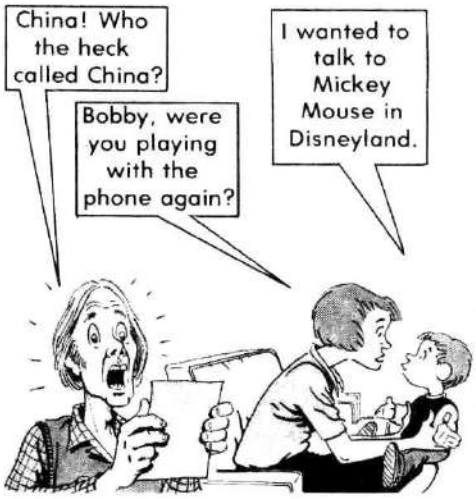
And what else is good about the world today? Well, cars get twice the gas mileage they did five years ago.

And you can now get to Paris in less time than it once took your great grandfather to go from Los Angeles to Las Vegas.

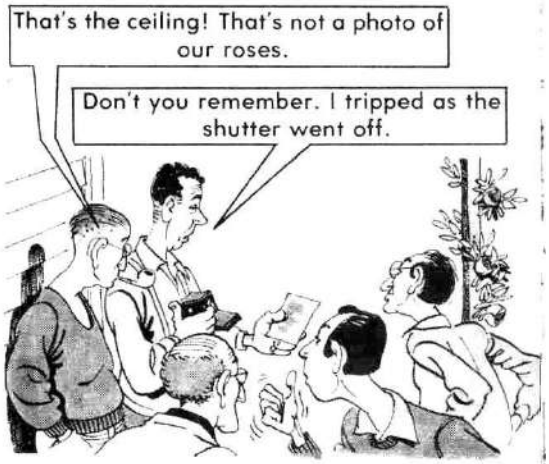


And medicine is able to cure just about everything.

You can dial direct to almost anywhere in the world.



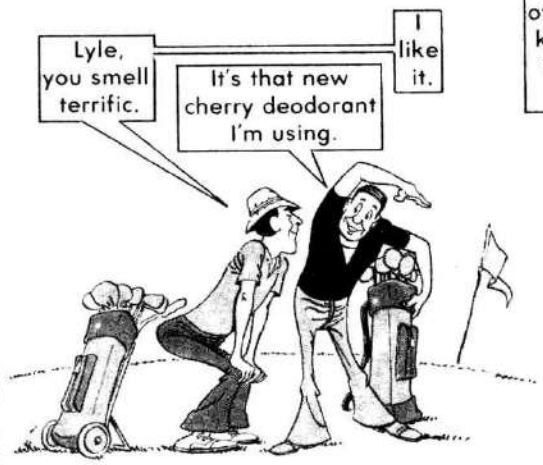
Where once you had to wait two weeks to see a photo, you can now see your snapshots in just seconds, thanks to instant cameras.



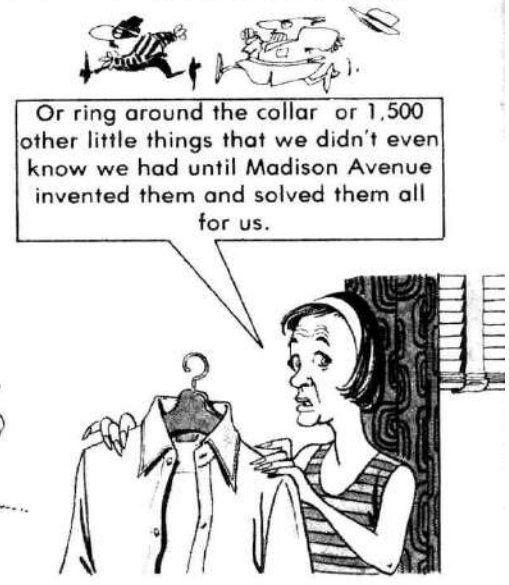
And, these days sanitation crews can clean even a 6 inch snowstorm faster than ever.

No longer when a whole family goes out to the movies does anyone have to get stuck seeing something he doesn't want to.

And there are other great things about today's world like, for example, underarms needn't sweat anymore.



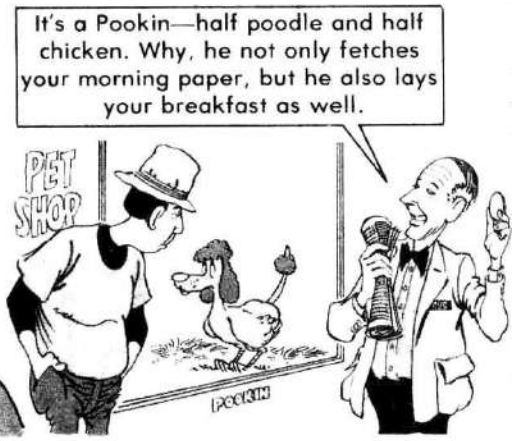
And thank goodness we no longer have to worry about static cling.



And the average worker now earns more than ever before.

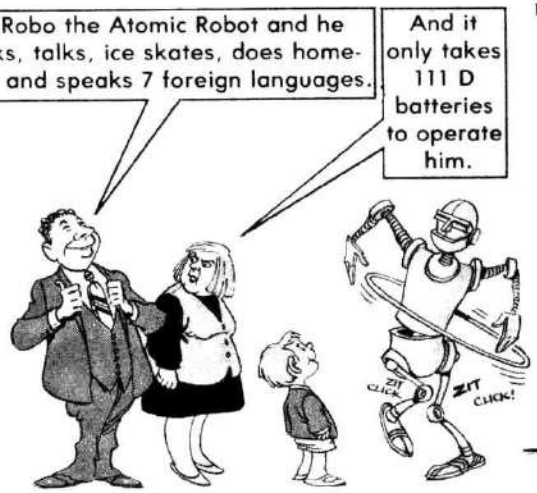
Plus, audio components have been made so compact that you can take them just about anywhere.

Advances in breeding now allow pet fanciers to own a dog that no one else on the block has.

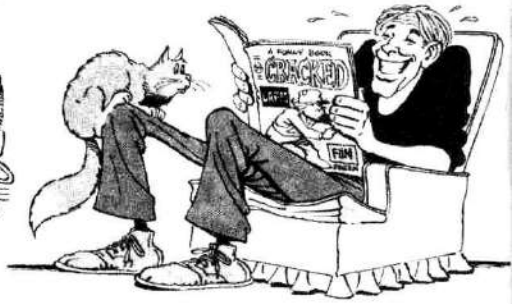


And thanks to satellites, TV can broadcast any event from any part of the world LIVE.

And toys being manufactured are more fantastic than any time in history.



And where once man had to sit home depressed and downtrodden, today there's something uplifting to make him all smiles.



CRACKED INTERVIEWS THE GAME SHOW KING

Ahhh! We won, Aunt Nanny.

We won a French fry.

A single French fry? Greetings, America. As you can see by the joy in my niece Darla and nephew Dickie's faces, people love to win things, even if it's just one measly fry in a Burgler King Million-Dollar Munchies Give-A-Way. However, if you multiply the value of that premium by 10,000, then you can see why a certain type of program has been popular for years on daytime TV. So, let me just drop the kids here off at home and I'll meet you in a few seconds when

BURGLER QUEEN MILLION DOLLAR MUNCHIES GAME

BQ

There. That didn't take too long, especially if you consider that while you were reading the title I dropped off Dickie and Darla, drove over to Goodsome-Toddsome Productions and made my way into the office of their president, Mr. Cluck Embarris, truly the game show king.

Mr. Embarris, why have game shows remained popular for so long?

There's a number of reasons—the excitement, the fun, the tension, but mostly they satisfy that one emotion that's in all of us.

The need to display our superior abilities to others?

No, greed!

Sir, how does a person get to become a contestant on one of your shows?

Well, Nanny, we give all applicants exhaustive tests.

And what are you looking for? A quick wit? A likeable personality?

CONTESTANT TESTING ROOM

Actually, the key thing we're after is someone who can get as emotionally charged up as an electrical power plant over winning something as simple as a pair of wax lips.
Mrs. Horsenagel, you've won an all-expense paid trip to your next door neighbor's house.
Ahhhh! I don't believe it! Pinch me to prove it's real!
You've won 300 pounds.
You're kidding!! That's exactly what I needed!
And your prize is a 6-year trip around the world plus a million dollars in spending money.
And?... That's it?
You know, I remember all those classic game shows like "The $64,000 Question" and "Jeopardy" where people would just sit before a simple board and dazzle everyone with all the information they knew. But today, all these new programs seem to be geared towards...
...glitter, gloss and gold! That's because viewers have changed. They don't want to see brain power anymore, Nanny. They're out to see something much different—Another human being make a total jackass of himself!!
Like, for example, "The Million Dollar Noodle Game" with host Blink Nightingale.
I think Blink is just about to tell the audience.
What's the object of that one?
Welcome. As you know, the object of our game is to drop two competing contestants, one at a time, blindfolded, into a vat filled with ping pong balls moving about via compressed air. Players then have 60 seconds to feel around and grab as many egg noodles as they can. The first person to get 100 noodles wins and gets to play our "chicken and noodles" bonus round for FIVE THOUSAND DOLLARS.
You asked about intelligence before. Well, "The Million Dollar Noodle Game" does take some because in order to win the privilege of being dropped into the vat, you have to answer a question. Listen.
MILLION DOLLAR NOODLE GAME

O.K., our first category is W.C. Fields. Who said, "Get away from me kid, you bother me?" (Buzz) Juanita, I believe you buzzed first.
Was it Louis Pasteur?
No, I'm sorry Juanita. It was W.C. Fields.
I don't think I ever heard of him.
All right. Our next category is chewing gum. The question, "What do Wrigley's, Replay and Beechnut have in common?" (Buzz) Elmer Dunderhead you buzzed first.
I believe they're all chewing gums.
That's right! You get to drop into the vat.
Cluck, those questions are so easy. Blink gave them the answer when he read off the category.
Nanny, you know that because you had one thing in your favor that they didn't.
Whats that?
Intelligence!
I mean, let's face it. We're not gonna get Albert Einstein to apply and volunteer to be dropped into a vat of ping pong balls.
True.
Well, we're all out of time for now, but think you can come back tomorrow Elmer?
Great. See you all again next time when we play "The Million Dollar Noodle Game." Bye.
Sure.
And that's it for today?
Are you kidding! That's just the 1st show. Altogether we tape five.
Five shows in one day?
Ah huh. We tape all the shows for a week in one day—allowing for 12 minutes in between.
This gives the contestants time to change..
Remember, Elmer, when Blink asks how you spent your evening, tell him how you went home and saw friends who congratulated you.
I shouldn't mention that all I did was stay in the studio?
No Elmer. Not that.
...and it gives the audience time to change.
You mean you keep the same audience locked in here for all five shows?
Nanny, when we get 500 people to sit through one of these, we don't give them up that easy.
What do you mean you didn't bring a change of clothes? Do you usually leave home for the day with only one set of clothes?

Plus it gives our host, Blink Nightingale, time to change and get refreshed.
Do you think I could meet him during the break?
Sure. He's a wonderful guy. You'll find that he's not a phony like other superstars. Blink is the same onstage as he is off.
Excuse me, Mr. Nightingale. I'm Nanny Dickering from CRACKED Magazine.
A reporter! To speak with me! Come in.
Now tell me young lady, do you want to ask me a question or try to win what I have behind this door!!!
Well, I...
Go for the door!
Take the door!
No. Ask your question. Make your editor proud.
I'll go for the door.
Good choice because behind this door is...
My closet! Johnny, tell Nanny what's inside there.
Right, Blink. Inside are 63 suits that Blink can choose from during the five shows that they tape in any one day. They're made of assorted materials and Blink makes each one of them look terrific. Back to you Blink.
Thanks, John.
I bet you're excited to be here.
I am?
Well, who wouldn't be, standing in the dressing room of America's #1 quiz master. Can I give you a kiss?
Oops! Seems like we're all out of time. I'm due back on the set for the next show. But can you come back later?
Ah, well...
Good. Because I'll give you a chance to get that kiss, ask another question or go for what's inside this jar. See you later.
One minute to air, sir.
STAGE #2
What a guy! Isn't he just the same off the set as he is on?
Identical.
There aren't many men like Blink in this world.
Thank goodness.
STAGE #2
Cluck, about all those prizes we see on the show. Are they for real?
Yes siree. The manufacturers donate them in exchange for our mentioning their names on the air.
MILLION DOLLAR NOODLE GAME SET

Like for example, Blink will be giving away this 1982 GMW Z car. It has all the options—air conditioning, power ashtrays, glow in the dark seats...
...and square wheels on one side.
First Prize GMW-Z
Oh yeah. Well, that's the little hitch with all these donated prizes—they're all slightly defective. I mean, after all, you don't expect a big company to just give us fabulous premiums for nothing. And being we can't afford to go out and buy them ourselves, this is the way we have to do it.

That's really deceitful. For example, viewers and contestants see this fabulous refrigerator, but don't realize that it doesn't...
...get cold. Instead of a freezing unit, someone installed a heater in it by mistake, so we got it.
And what about the cash you give—the $50,000 grand prize?
Oh, we give a game player every cent.
However, he only ends up keeping about $6.95 of it.
No...
Well, that's a relief.
AH-H-H, FIFTY BIG ONES
Don't tell me—as producer you take your cut as a service fee.

As an IRS agent, he takes his cut for federal taxes.
So, then in reality, people go out there and make fools of themselves to win...
Just about nothing.
RATS... SIX LITTLE ONES.
IRS
LOOT

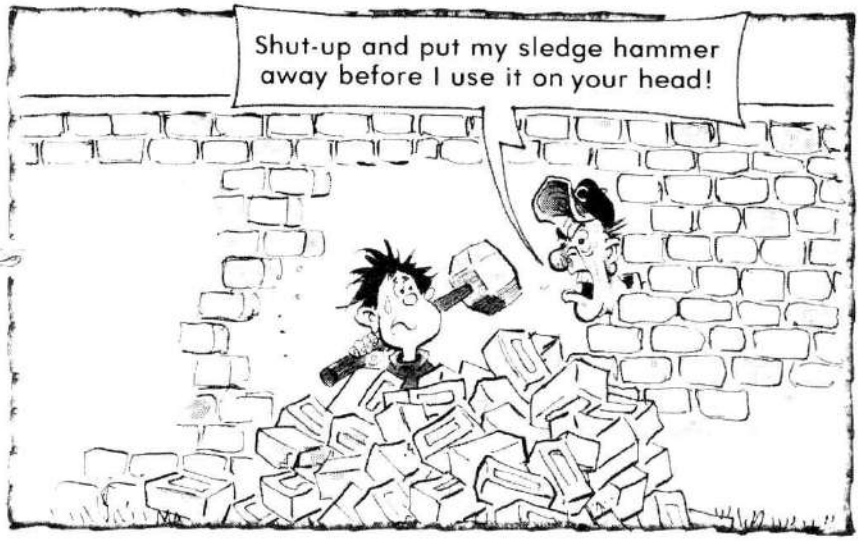
But they do have lots of fun doing it.
Come on, Mrs. Kongflutter. Dive for those noodles. Dive!
And this is Nanny Dickering returning you to the rest of CRACKED.
GAME

SHUT-UPS

As I always say, "It takes a smart man to know when he's been licked".

Shut-up and get your stupid dog off me!

Dad! Look! I've discovered something that'll let us see right through brick walls!


Shut-up and put my sledge hammer away before I use it on your head!

When I grow up I wanna be a movie star and President of the United States.

Shut-up Ronnie. Why can't you dream of becoming a fireman like any normal little boy?

NO FISHING

NO RUNNING

NO LOUD MUSIC

NO PICKING FLOWERS

NO WALKING ON GRASS

NO CLIMBING TREES

NO BICYCLES

NO DRIVING

NO PICNICS

NO BOTTLES

NO CAMPING

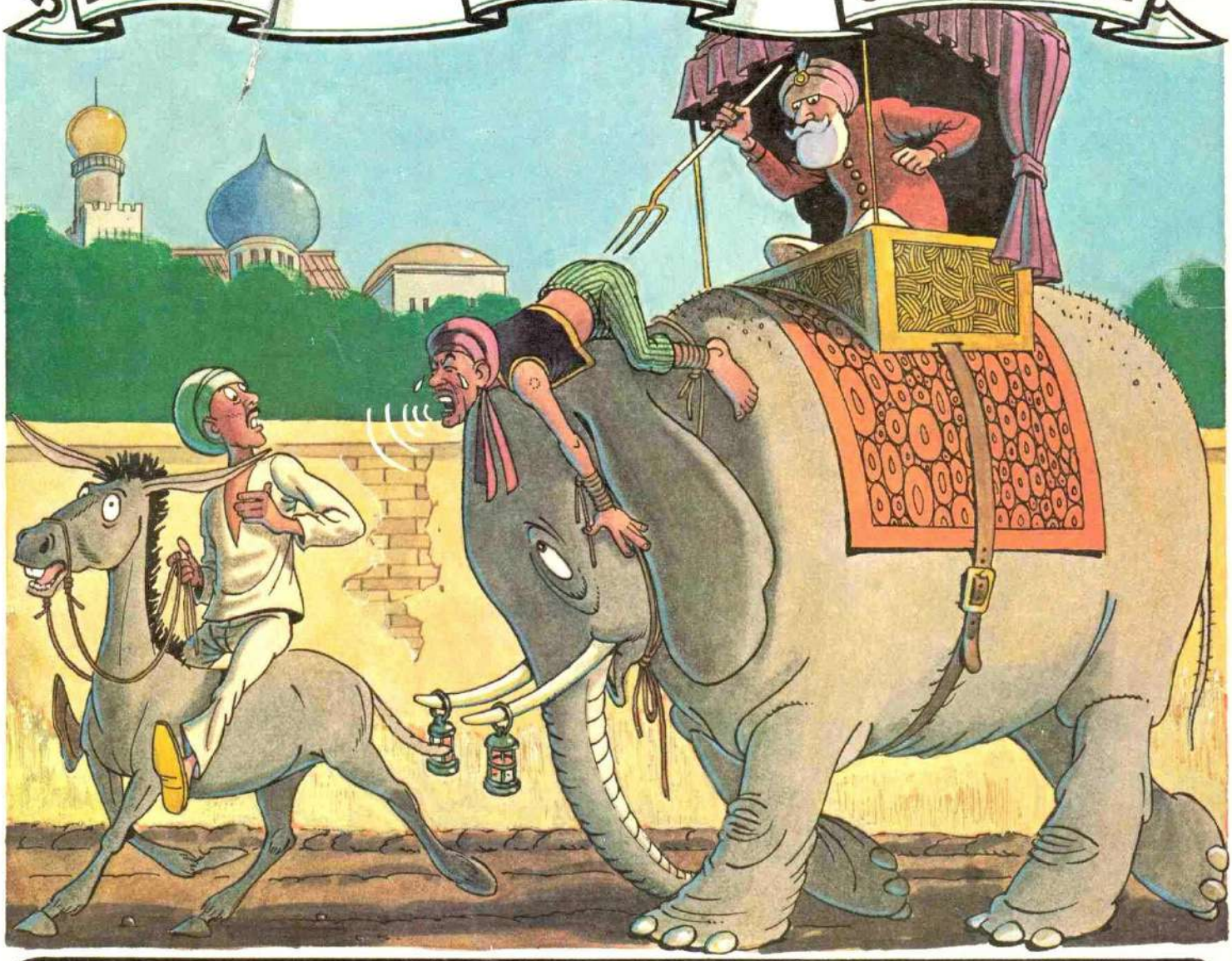
NO FIRES

THIS PARK IS FOR YOUR PLEASURE !
ENJOY YOUR STAY.

CRACKED POSTER No. 188

GREAT MOMENTS IN TRANSPORTATION

BOMBAY INDIA SEPT. 15, 1807



MAHARAJAH MAHATMA INTRODUCES THE FIRST TRAFFIC HORN!

WARREN SATTLER